Victoria Ward, Limited Consolidated Motion

Witness List/Exhibit
List that was
distributed to the
Authority at the
April 8, 2015
public hearing.

4		

2015 APR 6 PM 2 37

HAMAII COMMUNITY DEVELOPMENT AUTHORITY

APRIL 8, 2015 HEARING

TO ALLOW SALE AND/OR RENTAL OF RESERVED HOUSING UNITS AND TO EXTEND TIME OF EFFECTIVE PERIOD OF PERMIT KAK 13-038

VICTORIA WARD, LIMITED'S MOTION TO AMEND DEVELOPMENT PERMIT NOS. KAK 13-036, 13-037, AND 13-038

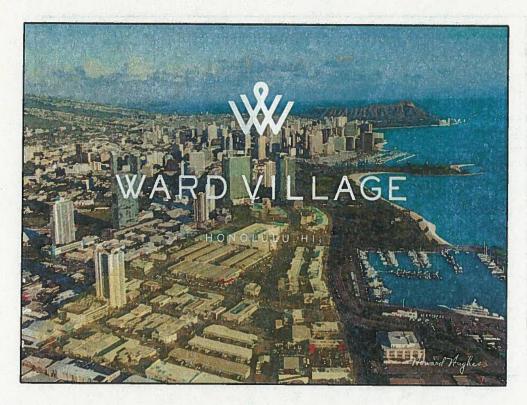
WITNESS LIST

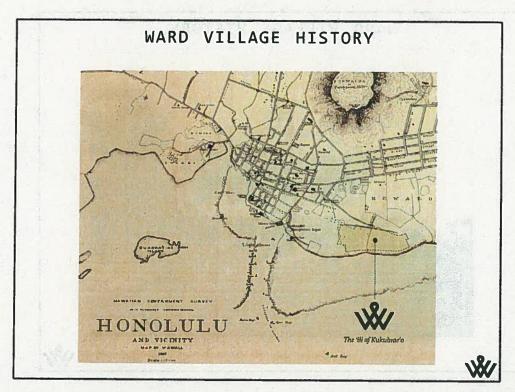
	Witness	Position	Description of Testimony
1	David Striph	Senior Vice President – Hawaii,	Request for Amendment/Extension
		The Howard Hughes Corporation	
2	Nicholas Vanderboom	Senior Vice President – Development,	e President – Development, Request for Amendment/Extension
TE.		The Howard Hughes Corporation	
3	Race Randle	Vice President – Development,	Request for Amendment/Extension
		The Howard Hughes Corporation	

EXHIBIT LIST

Exhibit	Exhibit Description	Admit
П	Concord Group Chart (filed February 23, 2015 with the Motion)	
2	Slide Presentation (attached hereto)	

76 8 NT 0 NW NT									
									WEST THE SET TO SET TO SET TO SET THE
							lv Ta		Name of the least
					Harris March 19 Section 19				
									の一般の一個
						3.00			
					18 - 18 - 18 - 18 - 18 - 18 - 18 - 18 -				
	187								A 44.00
		194 51616		#3 9					2000
									THE WEST STREET STREET STREET
	518 d 520				Transfer V. H. Walter				





WARD VILLAGE HISTORY

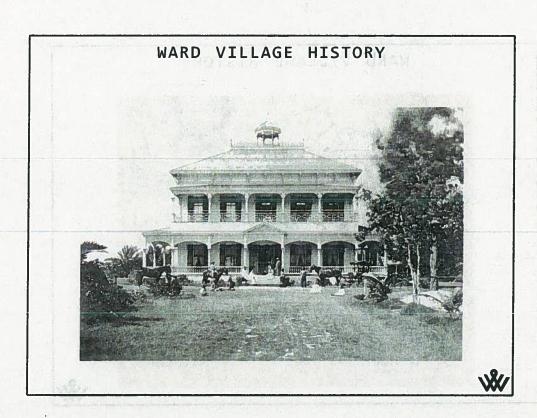


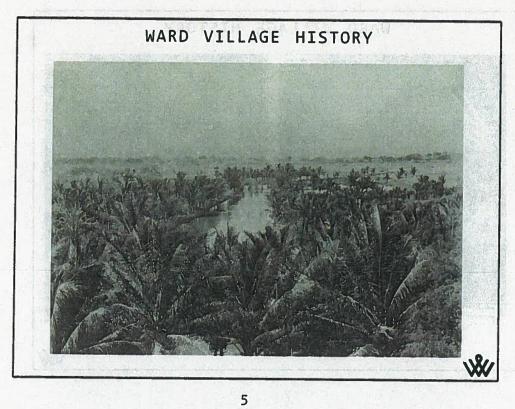
Victoria Robinson

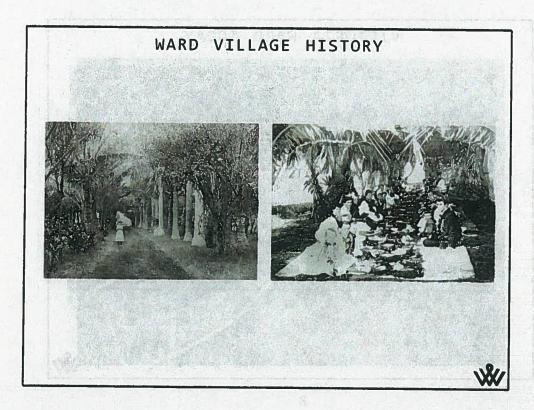


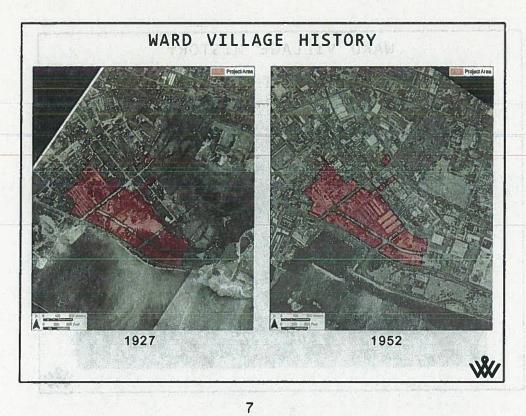
Curtis Perry ("CP") Ward

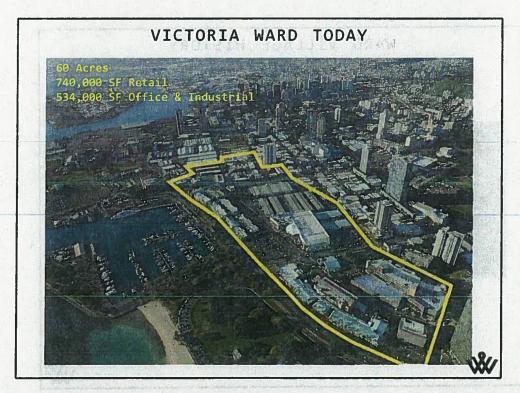












VICTORIA WARD TODAY

- Honolulu's premier street shopping, dining and entertainment destination
- Over 135 unique boutiques and national retailers
- Over 80% of the Ward merchants are locally owned and operated
- Over 40 eateries
- 16-screen theatre is #1 in state
- 4,200 parking spaces
- 10 Million shopper visits annually









9

THE HAWAI'I TEAM

The Howard Hughes team at Ward Village is made up of over 55 dedicated professionals who call Hawaii home. Many have worked at the property for decades under former ownership and all of the staff bring an enthusiastic Aloha Spirit to the office each day.



THE HOWARD HUGHES CORPORATION

We create timeless places and memorable experiences that enhance communities and inspire people. Our company is comprised of master planned communities, operating properties, development opportunities and other unique assets spanning 16 states from New York to Hawaii.











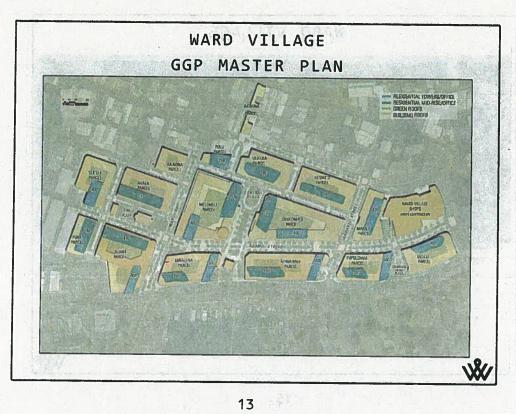
11

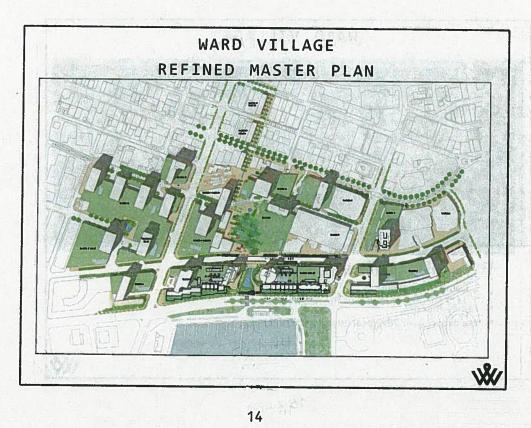
WARD VILLAGE

Ward Village is one of the developments taking place in Kaka'ako. The Howard Hughes Corporation works with other landowners to ensure a coordinated approach toward making Kaka'ako a model for sustainable community re-development









WARD VILLAGE



KEY BENEFITS OF A MASTER PLAN

- · Larger public open spaces maintained by Ward Village
- Increased investment in community infrastructure including complete streets and other public facilities
- Sustainability guidelines to ensure entire area is built to the LEED-ND standards



15

WARD VILLAGE



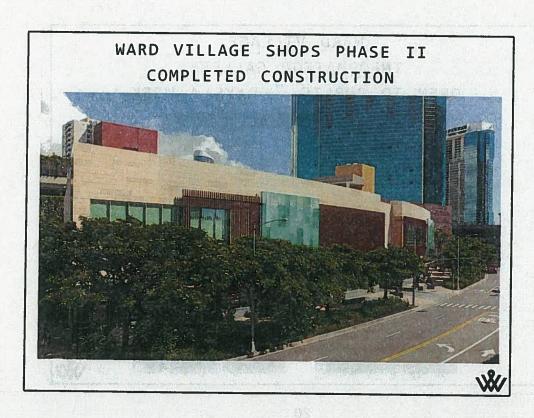
KEY BENEFITS OF A MASTER PLAN

- Community events
- 24/7 Security throughout the neighborhood
- Family-friendly
- We expect over 70% local buyers in our first phase



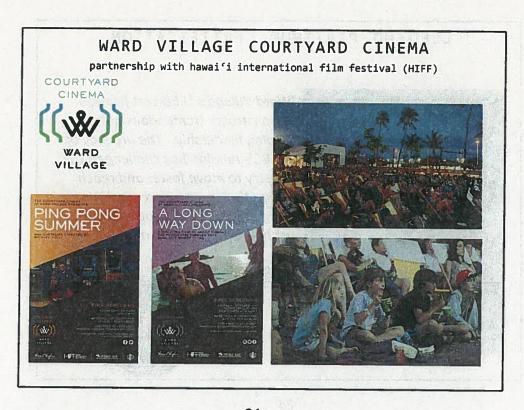


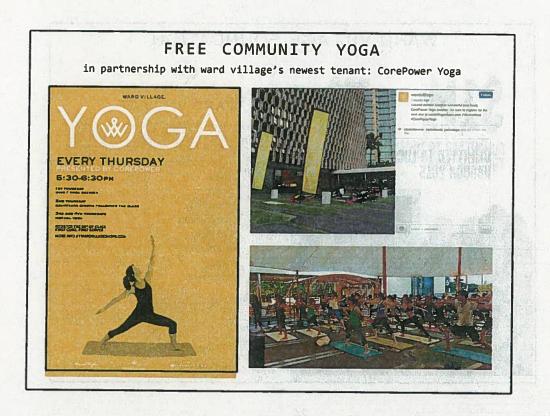
RECENT COMMUNITY HIGHLIGHTS



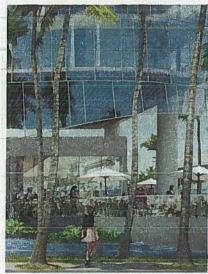








LEED-ND PLATINUM CERTIFICATION



"Ward Village's LEED certification demonstrates tremendous green building leadership. The urgency of USGBC's mission has challenged the industry to move faster and reach further than ever before, and Ward Village serves as a prime example with just how much we can accomplish."

RICK FEDRIZZI, PRESIDENT, CEO & FOUNDING CHAIR, U.S. GREEN BUILDING COUNCIL



23

WARD VILLAGE FOUNDATION

\$1M



COMMITTED TO LOCAL NON-PROFITS THROUGH 2015







WARD VILLAGE

The Ward Village Foundation was established in January 2014 to support local non-profits and programs that align with the foundation's core initiatives:

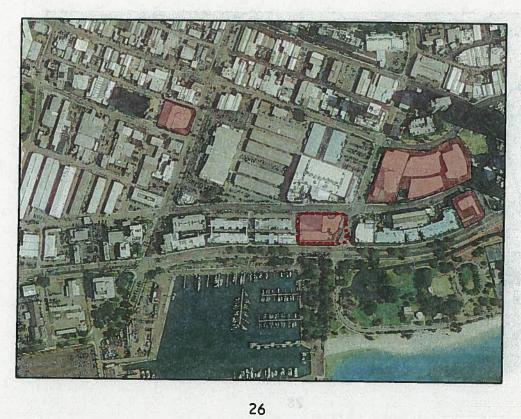
- Culture
- Community
- Environment

Recipients to Date:

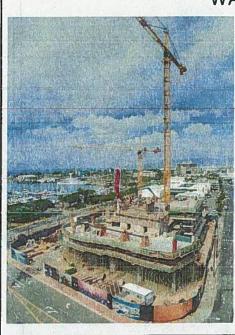
- Kupu Foundation
- Hawaii Pops
- KCAA Preschool
- YMCA
- Honolulu Youth Symphony
- · Council for Native Hawaiian Advancement
- · Hawaii Home Ownership
- · Hawaii Theatre Center
- Ke Aloha Preschool
- After School All-Stars



WARD VILLAGE PHASE 1

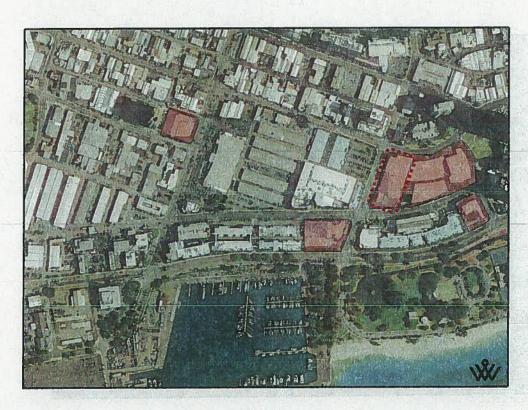


WAIEA



- 177 units
- Over \$925M in total economic impact
- Over 2,000 Jobs created each year
- Over \$55M in state tax revenue
- Over \$2.2M in increased annual Property tax once complete



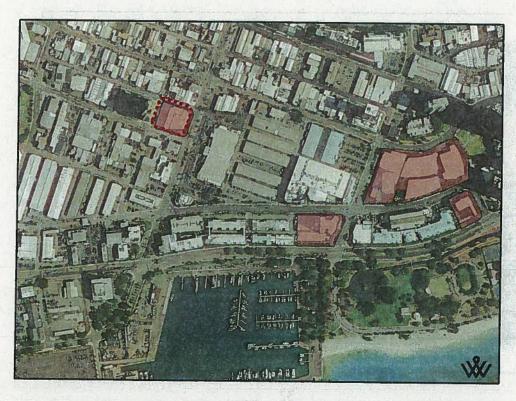


ANAHA

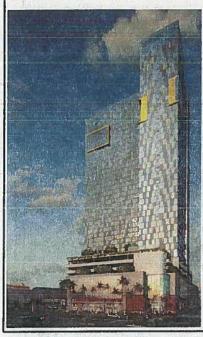


- 318 units
- Over \$670M in total economic impact
- Nearly \$40M in state tax revenue
- Over 1,000 jobs created each year
- Over \$1.5M in increased annual property tax once complete





988 HALEKAUWILA



Residential

- 424 Residential Units
 - 375 Reserved Housing
 - 49 Market Rate
- 1,2 & 3 Bedroom Units
- 500 sf to 2,100 sf Units
- 539 Residential Parking Stalls

Residential Amenities

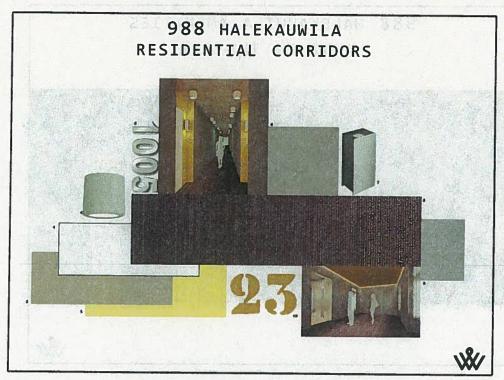
 Sky Lanai, Fitness Room, Theater, Media Room, Multi-Purpose Room, Lounges,
 Children's Play Area, Outdoor Dining and BBQ Grills

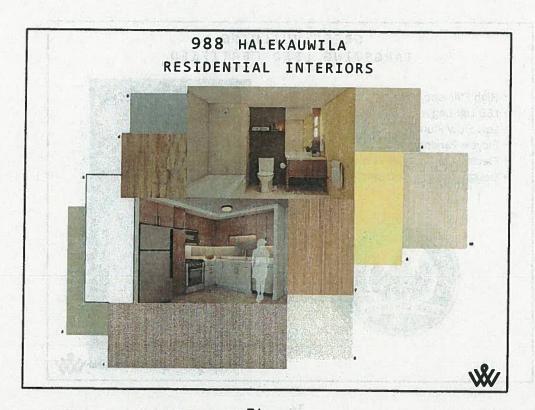
Commercial/Retail

- Approximately 22,000 sf Ground Level
- 66 Dedicated Commercial Parking Stalls
- Separate Entrance









988 HALEKAUWILA AMENITIES LANAI IN THE SKY



35

GREEN BUILDING TARGETING LEED CERTIFIED

- High Efficiency Glazing
- LED Lighting and Controls
- Low Flow Plumbing Fixtures
- Bicycle Parking
- Electric Car Charging Stations
- Designated as a Non-Smoking Building





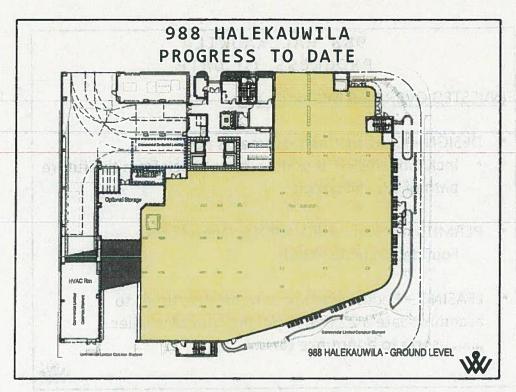
988 HALEKAUWILA PROGRESS TO DATE

INVESTED OVER \$4.5 Million to date

- DESIGN Construction Documents 80%
 - Including design of podium to set back from the future path of the rail transit
- PERMITS Sewer, SHPD, NPDES, Demolition, Foundation (submitted)
- LEASING Redesigned space numerous times to accommodate a 22,000SF Neighborhood retailer
 soon to announce tenant



37



988 HALEKAUWILA PROGRESS TO DATE

INVESTED OVER \$4.5 Million to date

- Financing Efforts
 - Ward Village Phase I Financing Fall 2013
 - Removed 988 Halekauwila Spring 2014
 - HUD Application Submittal July 2014
 - HUD Stage 1 Processing Complete January 2015
 - Due Diligence and HUD Inspection February 2015



WHY ARE WE HERE TODAY?

- 1. To allow rental reserved housing units in 988 Halekauwila
- 2. To extend the effective period of Development Permit in order to ensure financing can be closed prior to construction start.

NOTE

Nothing about the permits would change except that rental units would be allowed to satisfy reserved housing requirements and the 988 Halekauwila permit would be granted an extension for financing purposes



41

WHY MAKE THE CHANGE TO RENTAL?

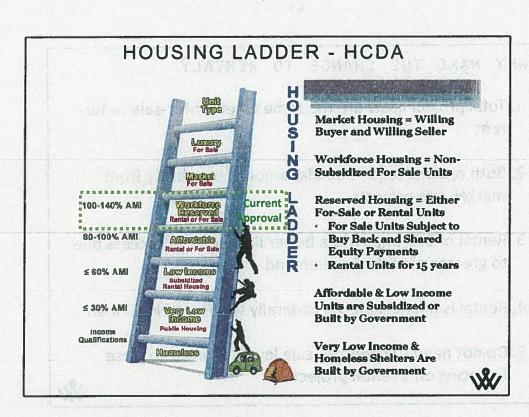
- 1. Total project costs are the same whether for-sale or forrent
- 2. Both options require similar amount of subsidy from market rate projects
- 3. Rental of 375 units has a better likelihood of success due to greater need/higher demand
- 4. Rental is financeable via Federally sponsored HUD loan
- 5. Do not need to meet pre-sale levels in order to close financing on a rental project

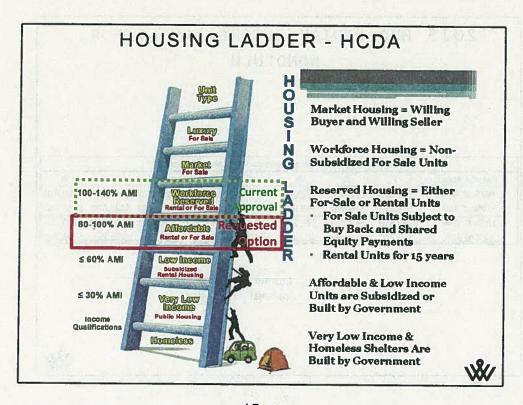


WHAT ARE THE BENEFITS OF RESERVED RENTAL?

- 1. Reserved longer: 15-yrs as rental vs. 2-5yrs as for-sale
- 2. Lower Incomes: 100% as rental vs. 140% as for-sale
- 3. No Down Payments: Local residents can move to neighborhood without a down payment
- 4. Lower Monthly cost of housing for local residents







2015 HUD MEDIAN INCOME LEVELS FOR HONOLULU

Family Size	1	2	3	4	5	6	7	8
140% of AMI	\$85,200	\$97,400	\$109,550	\$121,700	\$131,450	\$141,200	\$150,950	\$160,65
120% of AMI	\$73,050	\$83,450	\$93,900				\$129,350	
100% of AMI	\$60,850	\$69,550	\$78,250	\$86,900	\$93,900	\$100,850		
80% of AMI	\$53,700	\$61,350	\$69,000	\$76,650	\$82,800	\$88,950	\$95,050	\$101,20

Current Approval



2015 HUD MEDIAN INCOME LEVELS FOR HONOLULU

	2015	HUD Area	Median In	come - Ho	nolulu Cou	inty		
Family Size	1	2	3	4	5	6	7	8
140% of AMI	\$85,200	\$97,400	\$109,550	\$121,700	\$131,450	\$141,200	\$150,950	\$160,650
120% of AMI	\$73,050	\$83,450	\$93,900	\$104,300	\$112,650	\$121,000	\$129,350	\$137,700
100% of AMI	\$60,850	\$69,550	\$78,250	\$86,900	\$93,900	\$100,850	\$107,800	\$114,750
80% of AMI	\$53,700	\$61,350	\$69,000	\$76,650	\$82,800	\$88,950	\$95,050	\$101.200

Current Approval Requested Option



47

MONTHLY HOUSING COST COMPARISON

	Mo	nthly Cost of Hous	ing ⁽¹⁾	
Unit Type	Family Size	100% of AMI For Rent ⁽²⁾	140% of AMI For Sale ⁽³⁾	Delta
1 Bed	2	\$1,739	\$2,679	\$940
2 Bed	4	\$2,173	\$3,347	\$1,174
3 Bed	5	\$2,348	\$3,615	\$1,267

- (1) Based on 2015 AMI of \$86,900 and calculated based on HCDA rules
- (2) 30% of gross income excludes parking and includes utilities subsidy
- (3) 33% of gross income, includes estimated HOAs, RPT, insurance and PMI, excludes utilities

Current Approval



MONTHLY HOUSING COST COMPARISON

	Mo	nthly Cost of Hous	ing ⁽¹⁾	A SERIO
Unit Type	Family Size	100% of AMI For Rent ⁽²⁾	140% of AMI For Sale ⁽³⁾	Delta
1 Bed	2	\$1,739	\$2,679	\$940
2 Bed	4	\$2,173	\$3,347	\$1,174
3 Bed	5	\$2,348	\$3,615	\$1,267
(1) Based on 2015 A	MI of \$86,900 and c	e culated based on HC	DA rules	ATT STATES
(2) 30% of gross inc	ome excludes parki	ng and includes utilitie	s subsidy	
(3) 33% of gross inc	ome, includes estim	eted HOAs, RPT, instit	ance and PMI, exclude	es utilities
		Requested Option	Current Approval	

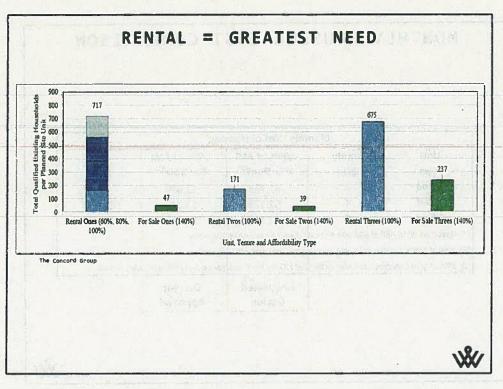


49

RENTAL vs FOR SALE

For Sale @ 140% AMI	For Rent @ 100% AMI
Regulated Term of 2 Years	Regulated Term of 15 Years
Family of 4 Example	Family of 4 Example
Income must be at/below \$121,700 Monthly Housing Payment \$3,347 Down Payment = ~\$57,000	Income must be at/below \$86,900 Monthly Rent \$2,173 Deposit and First month's rent = ~\$2,673
Utilities Excluded	Utilities Included





RENTAL = GREATEST NEED

Qualified Households on Island

· For Sale

9,330(2) (3)

For Rent

74,128 (1) (3)

- (1) Based on income constraints (60%-100% of AMI for rent, 100%-140% of AMI for sale)
- (2) After applying net worth constraints and down payment requirement for the for sale
- (3) Analysis provided by market study commissioned from The Concord Group



HUD FINANCING OVERVIEW

221(d)(4)NC FHA Mortgage Insurance Program Section

Construction to Permanent Loan

Interest Rate:

3.65%

Loan Amount:

Approx. \$115 Million

HHC Cash Equity Required:

Approx. \$85 Million

Total Project Cost:

Approx. \$200 Million



53

HUD FINANCING OVERVIEW

Next Steps and estimated dates:

- HUD Firm Application April 2015
- HUD Appraisal & Market Study May 2015
- HUD Approval September 2015
- Loan Closing October/November 2015



988 HALEKAUWILA NEXT STEPS

- 1. CONTRACTING Award Q3 2015
- 2. FINANCING Closing as early as Q4 2015
- 3. CONSTRUCTION Start following loan closing
- 4. MOVE INS As early as 2018



