



Vice President | Hawaii
Retail Services

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colliers.com

220 S. King Street, Suite 1800
Honolulu, Hawaii 96813

Education or Qualifications

State of Hawaii Licensed Real Estate
Salesperson

University of San Diego, Bachelor of
Business Administration

Affiliations or Memberships

ICSC - Retail Chair

Adventist Health Castle - Board
Member

Junior Foundation Board of
Kapiolani Medical Center for
Women & Children - Board Member

Juvenile Diabetes Research
Foundation (JDRF) - Board Secretary

Family Business Center Group -
Advisory Board

2019-2022 Pacific Century Fellow

Punahou Alumni Association

Areas of specialization

Urban Retail Leasing

Resort Retail Leasing

High Street Retail Leasing

Landlord Representation

Affluent Specialized Markets

Achievements

Top Producer (2013, 2015 - 2021)

Emalia Pietsch (s)

Area of Expertise

Emalia Pietsch concentrates her energy on high street retail in Waikiki, Urban Honolulu, and in Resort Retail on all islands. She specializes in landlord representation in Urban and Resort Retail properties and affluent specialized markets, as well as working with experienced local and national Resort Retail tenants. She is able to strategically work with tenants on their expansion plans and provide detailed analysis on the roll out of their brand within the Hawaii Market.

Emalia spends much of her time curating, repositioning, and helping grow projects and developments in Waikiki, resort markets on all islands, Kaka'ako/ Ward, and other affluent neighborhoods in Hawaii. She is passionate about her work and believes it is hard to call it work when you love what you do.

Emalia's enthusiasm, dedication, and determination allow her to look beyond any single transaction and instead focus on how the merchandising and uniqueness of each tenant synergistically benefits the overall property, ensuring that each lease benefits all the parties involved. Her responsiveness to clients and detail in communicating is enjoyed by all she has the pleasure of working with. Having joined the Colliers team over 15 years ago, she has achieved outstanding production and been recognized as part of the company's top 10 performing agents in 2013 and 2015 through 2021.

Business and Educational Background

Prior to joining Colliers in 2007, Emalia started her real estate experience in California working in the multi-family division at Grubb & Ellis BRE in La Jolla. She also expanded her knowledge of the commercial market as she was exposed to countless commercial projects in the San Diego area.

Community Involvement

Emalia is engaged with numerous non-profit organizations within the State of Hawaii. She is extremely active with Kapiolani Medical Center for Women & Children and currently is working on achieving their goal to complete the new heart center for children. Emalia has spent many years with the Juvenile Diabetes Research Foundation (JDRF) and has sat on their board since 2009. She also sat on the Advisory Board for the Family Business Center Group and was Retail Chair for the State of Hawaii for International Council of Shopping Centers (ICSC) and worked closely on their Hawaii committee. Emalia is highly committed to grants and organizations that fund education and sits on the board for the Expanding Horizon Scholarship.

Other Community Involvement

- Board Member of Waikiki Improvement Association
- Waikiki Community Center - Gala Committee

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The Colliers logo features the word "Colliers" in a white serif font, centered within a dark blue rectangular box. Below the box are three horizontal stripes in yellow, red, and blue.**Noteworthy Projects**

- 2113 Kalakaua
- Aloha Tower Marketplace
- Azure
- Beachcomber by Outrigger
- Downtown Kihei
- Fairmont Orchid
- Haleiwa Store Lots
- Halekulani
- Hyatt Regency Maui
- Ilikai Shops
- Kailua Town
- Kamakee Vista
- Keawe Retail
- Kihei Town Center
- Ko Olina Station & Center
- Kuono Marketplace
- Marriott Waikiki
- Outrigger Waikiki
- Pearlridge Center
- Polynesian Plaza
- Princeville Shopping Center
- Puakalani Center
- Pualeilani Atrium Shops at The Hyatt Regency Waikiki Resort & Spa
- Queen's Marketplace
- SALT Kaka'ako
- The Shops at Kuku'i'ula
- Waikiki Beach Walk
- Waikiki Beachside Hotel
- Waikiki Shopping Plaza
- Ward Village

Tenant Relationships

- Banan
- Bikini Bird
- Brazilian Showroom
- Buffalo Wild Wings
- Coco Trading Co
- Coffee Bean & Tea Leaf
- Crumbl Cookie
- Dry Bar
- Food Pantry
- Foodland Farms
- Gather Restaurant Group
- Good Feet Store
- Greenroom Hawaii
- Guava Shop
- Happy Lemon
- Hooters
- It's Sugar
- Kahala
- Kids City
- KOHO Chocolates
- Kira Kids
- Mahina
- Maui Divers Jewelry
- Moena Cafe
- Nick Kuchar
- Paul Smith
- Quay
- Red Fish
- SoHa
- Splash
- Stokehouse
- Tori Richard
- Twin Islands
- Up & Riding
- Vuori

Client Relationships

- American Assets
- Aqua Hotels & Resorts
- BRE Hotels
- Fergus & Companies
- Goldman Sachs
- Halekulani Corporation
- Hawaii Pacific University
- Howard Hughes
- Hyatt
- iStar
- Kamakee Commercial LLC
- Kamehameha Schools
- Marriott
- Mirae Assets
- Outrigger Hotels Hawaii
- ProsPacn Holdings Group
- Sullivan Family of Companies
- The Resort Group
- Waikiki Shopping Plaza, LLC
- Washington Prime