

JOSEPH J. FERRARO, FAIA, LEED AP Principal/Chairman of the Board



Joe Ferraro is a principal and co-founder of Ferraro Choi.

Mr. Ferraro received his Bachelor of Fine Arts degree from Pratt Institute in 1971. He worked in New York City for eleven years before moving to Hawaii. He attended the University of Hawaii School of Architecture for undergraduate and graduate studies from 1982 through 1991. Mr. Ferraro co-founded Ferraro Choi in 1988 and is licensed in Hawaii and New York. The firm's offices in the historic IBM Building were certified as a LEED - Commercial Interiors - Platinum design in August of 2011.

Mr. Ferraro achieved recognition as a Fellow of the American Institute of Architects in 2008 for his significant contributions to environmentally sustainable professional practice. He presently serves as a director on a number of boards including the Hawaii

Architectural Foundation, a non-profit organization advancing the knowledge of architecture in the community; and the Liljestrand Foundation. He also serves as member of advisory committees for the University of Hawaii's School of Architecture, The University of Hawaii's Sea Grant College Program, and Malama Manoa, a local community-based organization. is a member of the Mitigation Working Group of the City of Honolulu's Office of Sustainability and Resiliency. He is a recent past president the Honolulu Chapter of the American Institute of Architects.

Mr. Ferraro is the author of research papers on sustainable design and planning for research facilities in the Antarctic and a member of the Antarctic Society. His architectural work in Antarctica includes the Albert Crary Science and Technology Laboratory, the Information Technology and Communications Primary Facility, both at McMurdo Station, Ross Island, and the Amundsen-Scott Research Station at the geographic South Pole. He has received the Antarctic Service Medal from the United States Department of Defense for his work in the Antarctic. He continues his work in Antarctica as principal in charge of the firm's projects for the National Science Foundation logging over a dozen trips to the Ice in the past 34 years.

Mr. Ferraro was a panelist and speaker at the Environmental Protection Agency's "Laboratories for the 21st Century" and the University of Hawaii's Sea Grant Ascent Symposium. He was an author and speaker at the Advanced Building Skin conference in Bern, Switzerland.

His recent projects in Hawaii include the University of Hawaii's Information Technology Center on the Manoa Campus and the NOAA - Inouye Regional Center on Ford Island, for which he was a collaborating principal with HOK San Francisco.

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