



On the calendar

June 1

Victoria Ward Limited is proposing to build, Kalae, a single, 330-unit residential, mixed-use condominium. This proposed project consists of a single condominium tower located on a 45-foot-high parking podium and ground floor commercial/retail space, located on the northeast corner of Ala Moana Boulevard and Ward Avenue. A public hearing on Kalae will be held June 1 at 9 a.m. The Decision-Making Hearing will be August 3 at 9 a.m.

June 1

The next HCDA Board meetings will be held. For more information on the public hearings, board meetings or about HCDA visit dbedt.hawaii.gov/hcda.

State Holidays

Mon., May 30 Memorial Day
Fri., June 10 Kamehameha Day
Mon., July 4 Independence Day

Know someone?

If you want to include an event, know an individual or a business in Kakaako, Kalaeloa or Heeiea that we could feature, or just want more Community Connection, let us know by emailing us at: dbedt.hcda.contact@hawaii.gov.

Putting people first

A small firm has arrived on top

By Francine Murray

"I love that Kaka'ako is so convenient. It's easily accessible from all parts of the island," said Lisa Shishido, a financial advisor with Ho'ea Wealth Advisory Group about their location in Keauhou Place. Because the residential tower is zoned for mixed-use, they were able to convert their town home style unit to a place of business, about four years ago.

Mixed-use zoning allows for many options on the same parcel. So, places like Keauhou Place, a quiet condominium with town homes along the tower that wrap the parking structure, can also have peaceful office space on the ground floor. Keauhou Lane, which is on the other side of the same block as Keauhou Place, and is also zoned for mixed-use, features affordable rentals from the second story and up, with lively businesses on the ground floor including Down to Earth, restaurants, and service providers like the UPS Store that is opening soon.

The Ho'ea office used to be near Ala Moana Shopping Center, where things outside were bustling. "This area is a growing area, but still quiet enough to run a business," Lisa elaborated. "Clients feel more relaxed here. Finance and investments are stressful enough, you want people to feel at ease when they meet with you – a sense of calm."

Creating a calm private place to meet helps everyone at Ho'ea with their top priority - putting clients first. "It means advising a client to decide on what is best for them, not what makes us the most money," explained Lisa. "It is making sure you have looked at all their investment options and are creating a portfolio that meets their timeline. It also means, that a phone call from a client is not a distraction, but a priority. It is important that we answer it or get back to them as soon as possible. Client service first, not just what we are working on."

What Lisa enjoys most about her job is helping people. "It is not necessarily just a financial thing." There was a client that was selling their family home, but they had to have their estranged daughter sign off on something. If she didn't sign, they couldn't sell it.

To help, Lisa met with the daughter. She



Photo: Keauhou Place

didn't want to sign. It wasn't because of the money. She wouldn't make anything. There was debt that was owed on the house.

Lisa learned the daughter felt left out of her own family. They needed to come together as a family, which Lisa helped with. It was a healing moment for everyone involved, and they are no longer estranged. They now celebrate holidays and travel together.

Ho'ea means to arrive. "For us it means coming up with a goal, with our clients, and creating a plan on how to get there. That will be when we arrive."

Ho'ea Wealth Advisory Group, a financial planning wealth advisory practice with Ameriprise Financial Services was named Barron's 2022 Top Advisor in Hawaii, and Forbes Best-In-State Wealth Advisor 2022.

"A good financial advisor is a person that finds the story behind the number, the reason the client works so hard, why they can't sleep or why they save," said Lisa.

ho'ea

WE LISTEN CAREFULLY

Her tip for picking a financial advisor is "to find someone that you feel comfortable with. You need to be able to speak openly and candidly about your situation. Make sure that they have the same foundation and beliefs, because if you don't feel comfortable with them, you are probably not going to listen to them. The main thing is if you feel comfortable with them, and they make you feel at

makaaukau
PREPAREDNESS

People first *page 1*

ease, and it makes sense, then that's the person you should be working with."

Her reason why people work with an advisor is accountability - a plan is only great if followed and executed on. "We keep our clients accountable and track their progress along the way. When things change, we revise the plan and track again."

Most people are not wealthy and may wonder, how can a financial advisor help. "You have to start somewhere," said Lisa. "It's not what you make it's what you keep. Saving is the foundation to wealth and then get investment help."

Many people benefit from the advice and guidance of a financial advisor. They are not only for the wealthy. People can put a little away every paycheck. "We find that systematic savings - paying yourself like a bill is the best way to start building wealth."

People often ask why save for retirement? "Social security wasn't meant to be the only source of income when we retire," said Lisa. "It was designed to be a supplement to people's pensions, but pensions are a thing of the past. 401k have replaced most pensions. People don't want to live on a fixed income or be told how to live. You should define your retirement."

When advising her family on finances Lisa said, "My biggest thing is don't buy what you can't afford! Plan for something - set goals. When you accomplish those goals, set more goals. Save."

For more information, or to take the 3-minute Confident Retirement check visit Hoea.com, or www.ameripriseadvisors.com/lisa.l.shishido or email Lisa at lisa.l.shishido@ampf.com.

05
14
22

Join us at the
**Kaka'ako
Farmers' Market**
May 14th
8 AM to 12 PM



Free tote bag

Receive a
tote bag by
taking a
survey.



Hawaii Community
Development Authority

What's cooking?

Home style taco salad *By Francine Murray*

This simple taco salad was inspired by Chino de Mayo. Any excuse to party at our house. My family enjoys building their own salad with all the toppings. It can be set up like a salad bar in the order items might be added to the tortilla, which is great for a small or large gathering. We might include a variety of hot sauces for an added kick and topic of conversation.

4-6 flour or corn tortillas	1 lbs. ground beef	1 packet taco seasoning
1 can refried beans	1 t. garlic, minced	8oz. or more shredded Mexican blend cheese
iceberg lettuce, chopped thin	1 tomato, diced	salsa for dressing

Optional toppings: Sour cream, guacamole, sliced olives, corn, black beans, green onion, or cilantro

Heat oven to 350. Place tortillas in muffin tin (as pictured). Bake 15-20 minutes until crispy. Meanwhile, brown beef and season according to packet instructions. Push beef over to half the pan. Sprinkle garlic in other half. Put refried beans over garlic and warm a few minutes, and then turn over. Cook for a few more minutes. Spread refried beans in crispy tortillas, and then spoon beef onto beans. Plate tortillas add cheese, lettuce and tomato. Serve with salsa and assorted toppings.

Note: For an even easier option, leave the tortillas out, and serve store bought tortilla chips with the salad

