



UNIVERSITY of HAWAII®  
**LEEWARD**  
COMMUNITY COLLEGE

***Wahiawa  
Value-Added  
Product  
Development  
Center  
(WPDC)***



Monday, November 18, 2019

# Wahiawa Product Development Center

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## Objectives

Build capacity for local residents to develop entrepreneurial skills

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Create successful small agribusinesses through food-related product development

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Increase community access to small business resources

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Develop network of public and private partnerships that contribute to small business success

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Contribute to Hawai'i Agricultural Industry by increasing opportunities to grow and produce more foods and generate new sources of revenue for producers

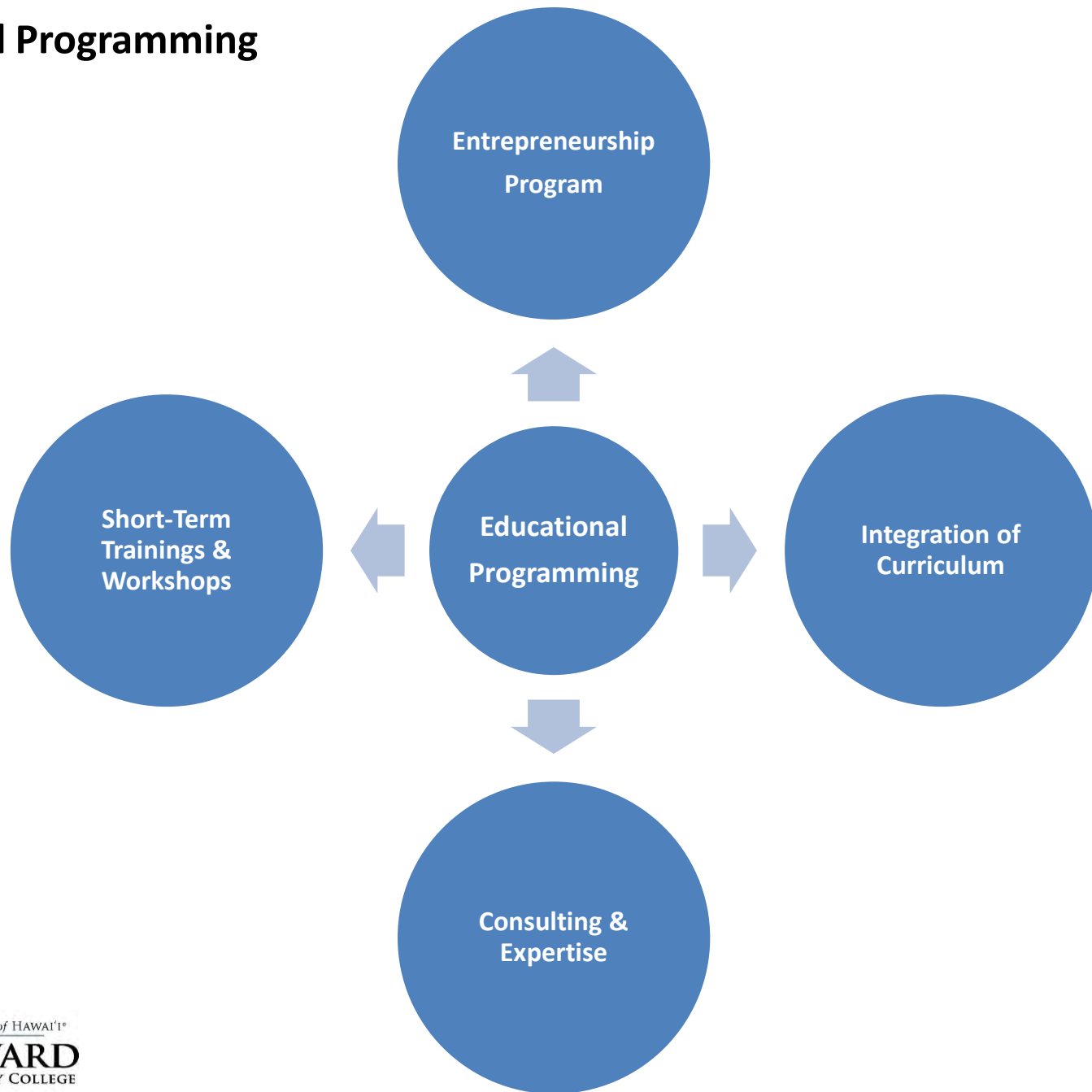
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Become the premier education and consulting resource for aspiring and current entrepreneurs

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# Educational Programming



# Target Market Segments



## Proposed Products



Baked Goods



Chocolates - Confections



Charcuterie



Ice Creams



Juicing



Fermentation – Pickling



Food Grade Cosmetics



# Proposed Production and Packaging



**Dry Powder** (salts, spices, coffees, sugars)



**Dry Bulk** (baked goods, popcorn, chips, jerky)



**Liquid Fill** (oils, drinks, dressings, hot sauces, juices, lotions)



**Wet Fill** (hummus, poi, butter, cream desserts)



**Dry Particulate** (granola, coffee beans, chick peas, crack seed)



## Other Facility Uses and Priorities

Research &  
Development

Consulting &  
Training

Small Business  
Facility Rental

Packaging

Event Hosting  
for Product  
Showcases















south view

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california ave view