



Agribusiness Development Corporation

# AG NOTES

July 2025 Newsletter

## ADC TO HOST ANNUAL FARM FAIR IN THE HEART OF OAHU'S BELTWAY OF AGRICULTURE

*The 59th Hawaii State Farm Fair returns to Whitmore Village*

The State Agribusiness Development Corporation (ADC) will host Hawaii's premier agricultural event – the Hawaii Farm Bureau's Hawaii State Farm Fair on **Saturday, July 12 and Sunday, July 13** just outside of Wahiawa.

The event will be held on ADC-managed lands at 885 Whitmore Avenue in Whitmore Village, part of the state's core "Beltway of Agriculture." Event times are 9 a.m. to 7 p.m. Saturday and 9 a.m. to 5 p.m. Sunday.

"As steward of Hawaii's premier agricultural lands, ADC is proud to bring the Farm Fair into the very center of our Beltway of Agriculture, making it easier for all communities to convene and celebrate local food production," said ADC Executive Director Wendy Gady. "The Hawaii Farm Bureau Federation farm fair showcases the best of Hawaii's farming and ranching community, and we welcome residents to come out to learn more about our vibrant ag industry and meet the hard-working young farmers and ranchers."

The event provides leadership and fundraising opportunities for 4H students while showcasing livestock from across the state. Community members can discover firsthand and up close the diversity of agriculture meet the current and future producers of food for all counties."

"After a two-year hiatus due to relocation, we're glad to be back and are grateful to ADC for providing us a venue to continue this time-honored tradition," said Hawaii Farm Bureau executive director Brian Miyamoto. "This event is meant for the whole family and an excellent opportunity for the public to support Hawaii's farmers and ranchers, and all the good things they and their families produce."

Miyamoto said the Farm Bureau anticipates 10,000 attendees at this year's event. The event is being put on by the Hawaii Farm Bureau Federation in partnership with 4H and the Hawaii Department of Agriculture.

The first Hawaii State Farm Fair (HSFF) was held in 1962 to promote awareness of Hawaii's agricultural and ranching industries. Celebrating its 59th year, HSFF has grown to be the largest local agricultural event in the state and has touched the lives of four generations of Hawaii's families.

Farm Fair attendees will be able to sample locally-grown and produced food items and other agricultural products, experience live farm animals, and enjoy demonstrations, workshops and other exciting interactive activities. The fair will host its popular Country Farmers' Market and Plant Sale, Education Pavilion, and the annual 4-H Livestock show.

For more information on the upcoming event, go to [www.hawaiistatefarmfair.org](http://www.hawaiistatefarmfair.org).





# WAHIAWA SUMMIT TO HIGHLIGHT LATEST IN FOOD SAFETY TECHNOLOGY

Leeward Community College's Wahiawa Value-Added Product Development Center will hold the state's first High Pressure Processing (HPP) Summit to discuss food preservation.

Taking place on July 17, in partnership with Hiperbaric, an international leader in HPP technology, the summit will bring together local producers, food and beverage entrepreneurs, scientists and industry leaders to discuss and learn more about HPP. The Wahiawa center is the only facility in Hawaii equipped with an HPP machine.



Tickets for the summit are \$200 through July 16. All participants must register at [leewardhawaii.edu/hppsummit](http://leewardhawaii.edu/hppsummit). The facility is owned by ADC and operated by Leeward Community College as an opportunity for community members to both explore and experiment with new technology in the food industry.



## WAHIAWA: LAUNCHPAD FOR HAWAII'S AG REVIVAL

Here are some ADC-led initiatives in Oahu's Ag Beltway that are building momentum statewide:

1. High Pressure Processing Facility: Home to the state's only High Pressure Processing machine for safer, longer-lasting local food.
2. Wahiawa Value-Added Product Development Center: Incubating food entrepreneurs and supporting local product innovation.
3. Annual Hawaii State Farm Fair: Bringing over 10,000 attendees to Whitmore Village to celebrate local agriculture
4. Farmer + Rancher Support: Providing land, infrastructure, and water to help tenants grow and scale.
5. Public-Private Partnerships: Working with UH, DOA, HDOH, and private sector partners to build a modern food economy.
6. Ag Infrastructure Investment: Upgrades to roads, facilities, and power to support long-term farm operations.

