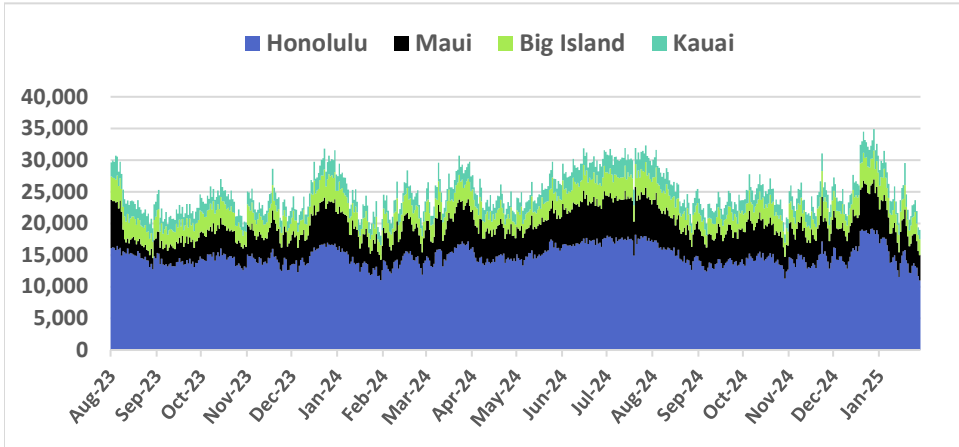


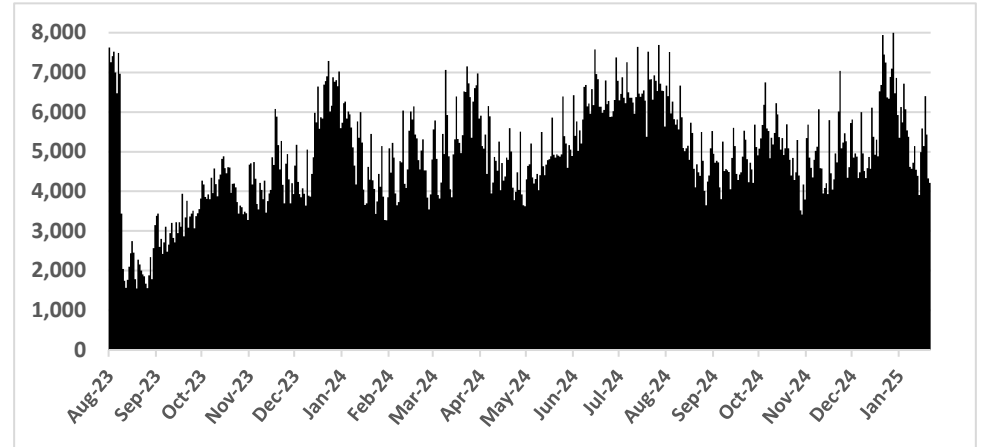
Air Travel Data

Domestic Daily Passenger Count, by County

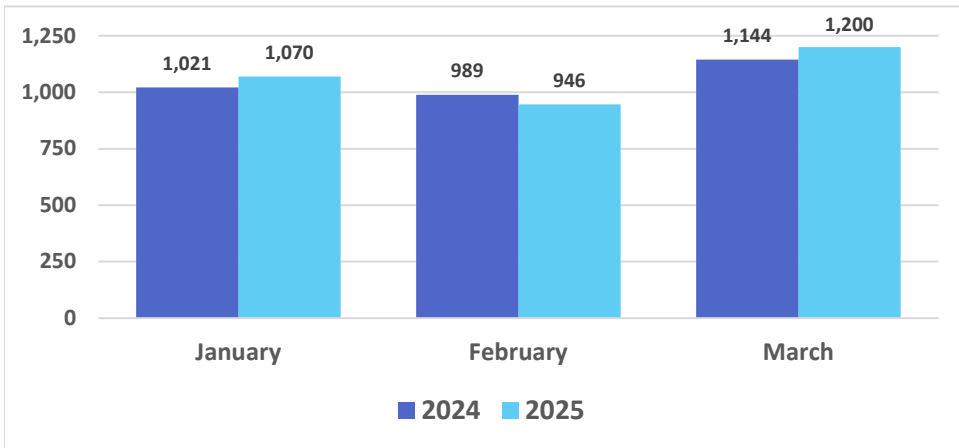


Source: DBEDT Visitor Statistics | Daily Passenger Counts (hawaii.gov)

Domestic Daily Passenger Count, Maui County

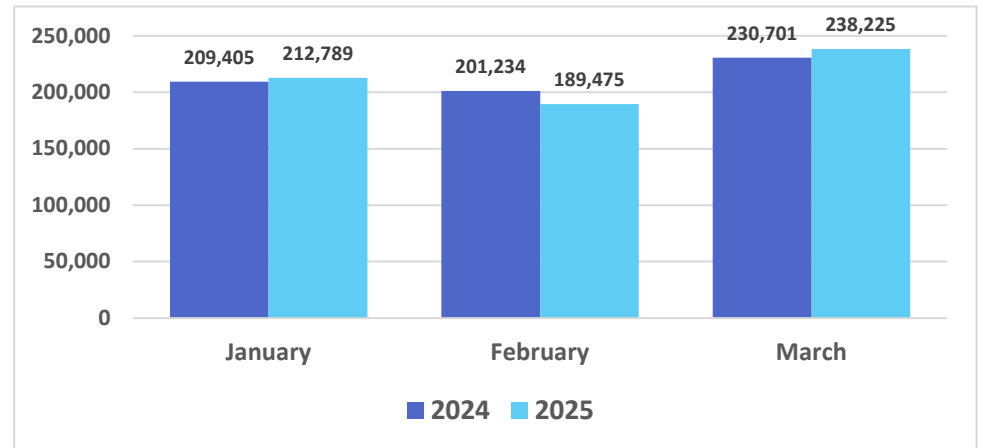


Flight Capacity, Kahului Airport

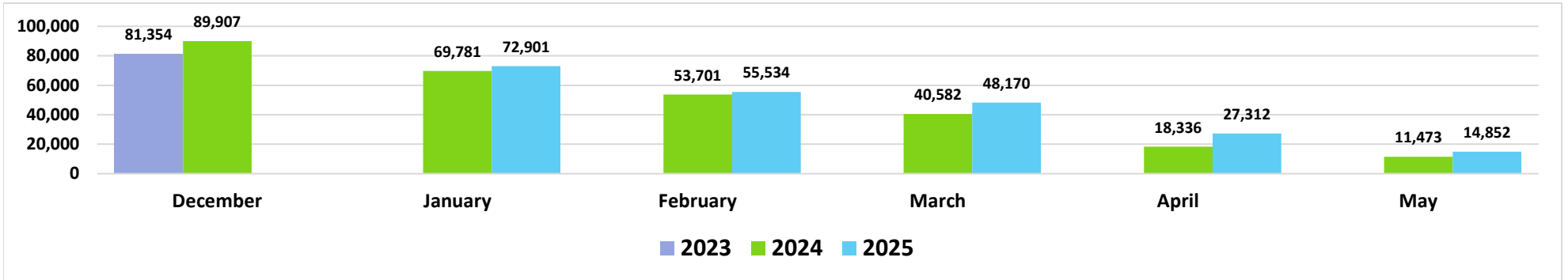


Source: DBEDT/READ, Tourism Research Branch

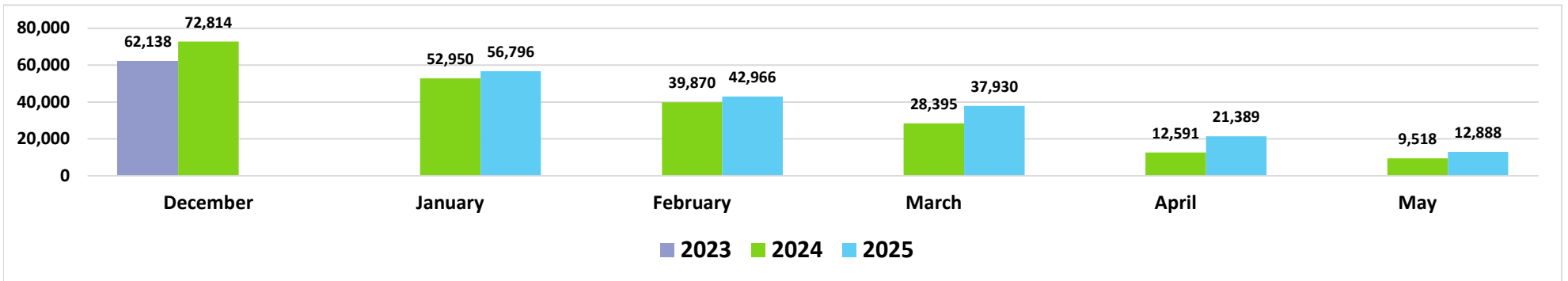
Air Seats Capacity, Kahului Airport



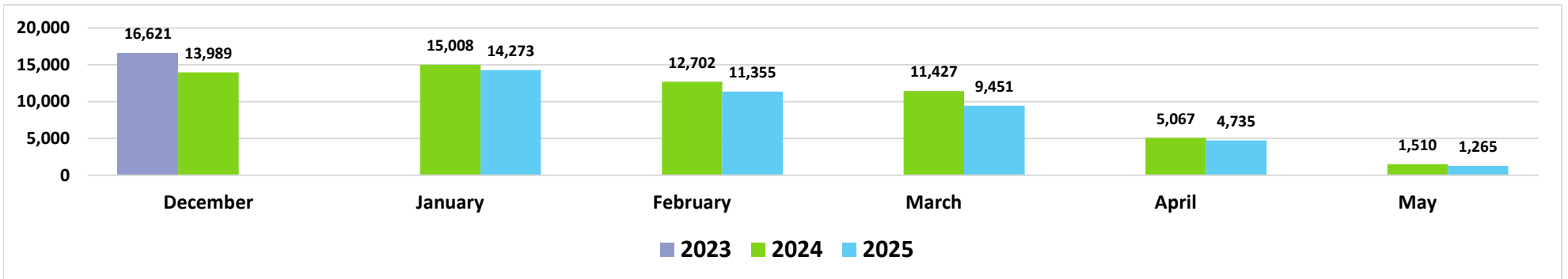
Air Bookings to Maui All Markets



U.S.



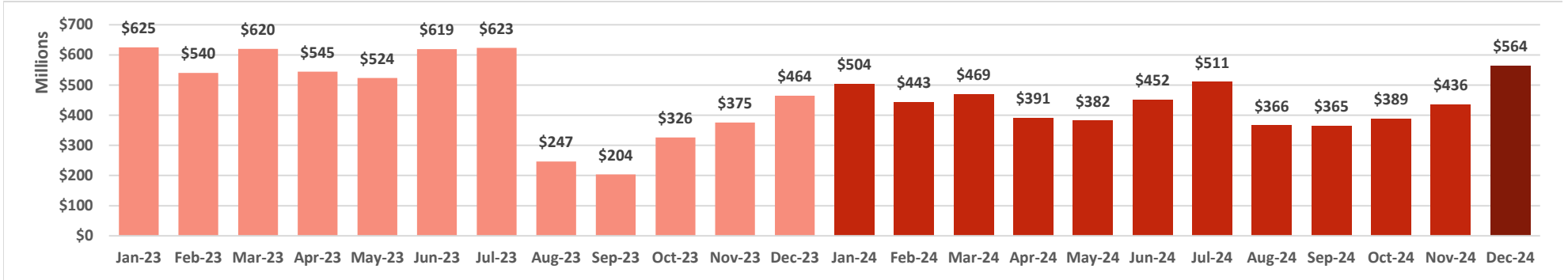
Canada



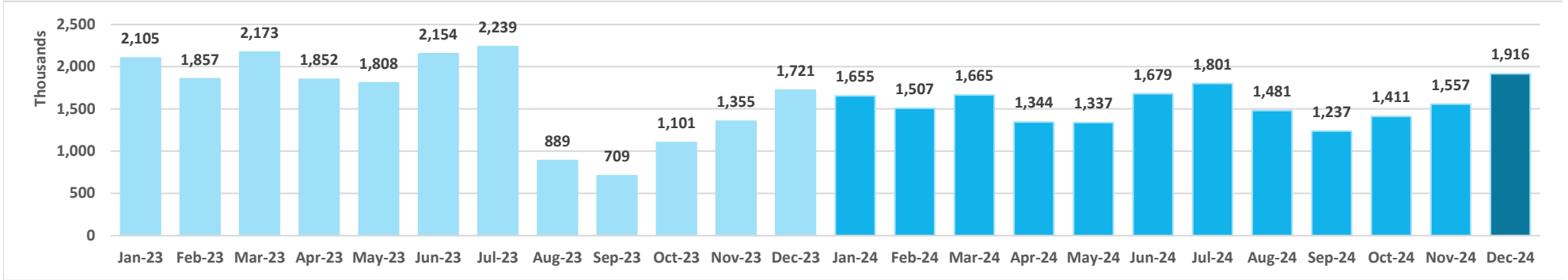
Source: DBEDT/READ, Tourism Research Branch analysis of ForwardKeys data

Island of Maui - 2023-2024 Monthly Visitor Activity

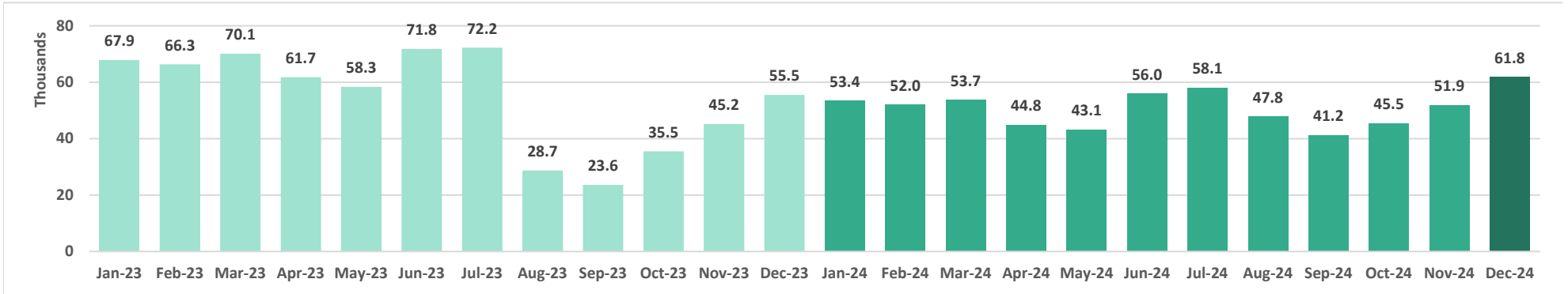
Visitor spending



Visitor days

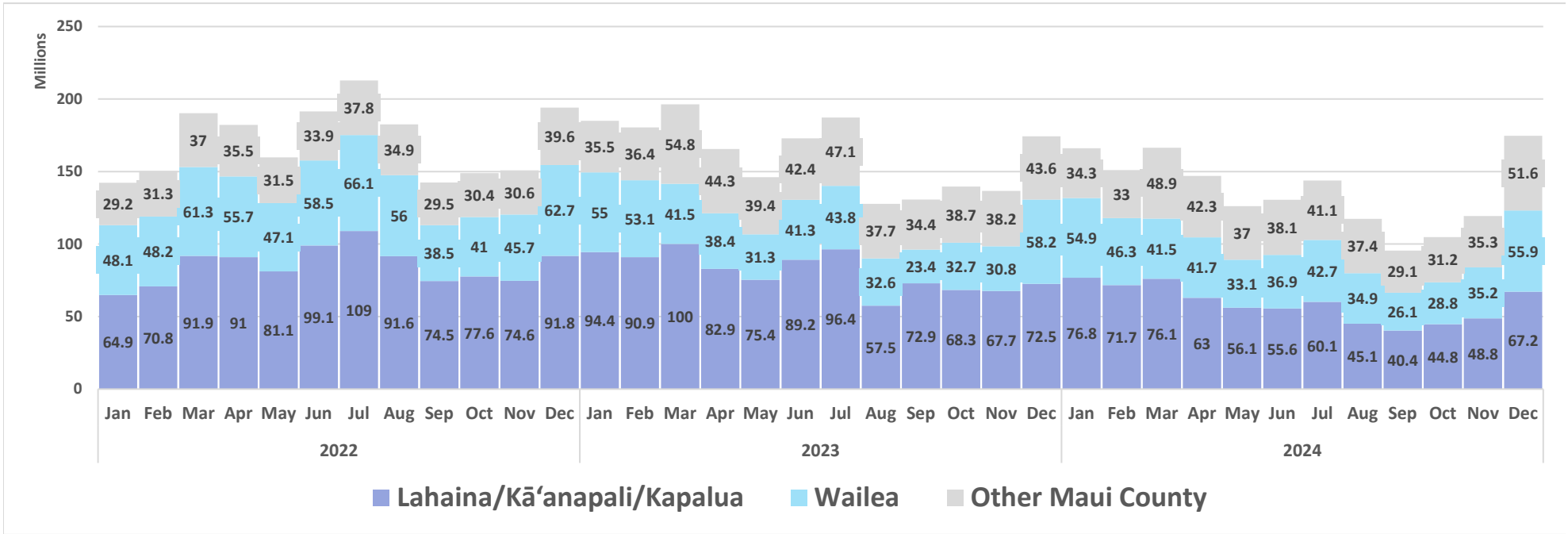


Average daily visitor census

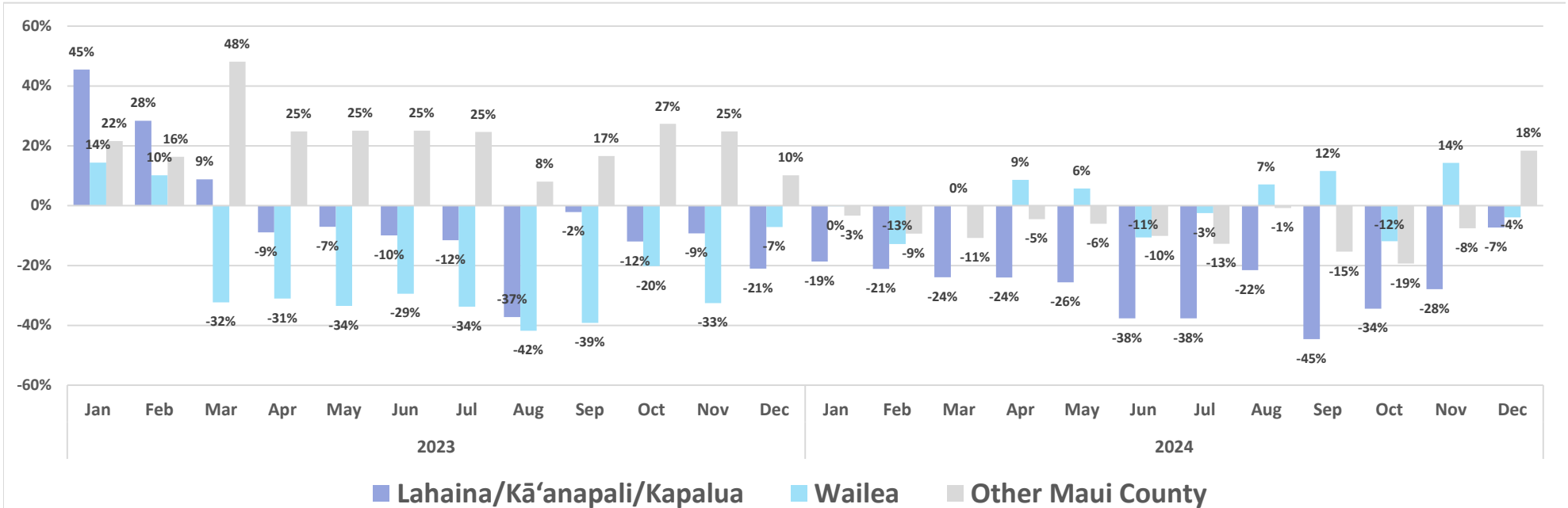


Source: <https://dbedt.hawaii.gov/visitor/tourism/>

Maui County - Monthly Hotel Revenue by Area

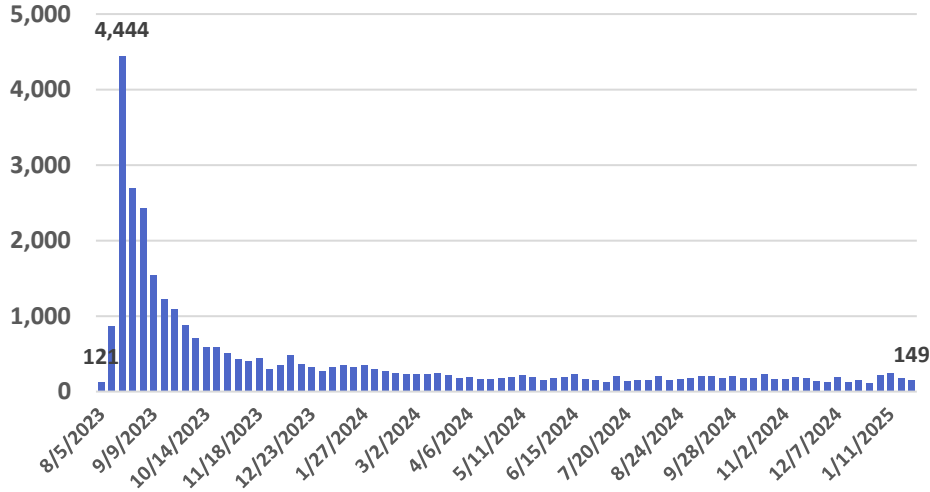


Year-over-year changes in monthly revenue - 2023-2024

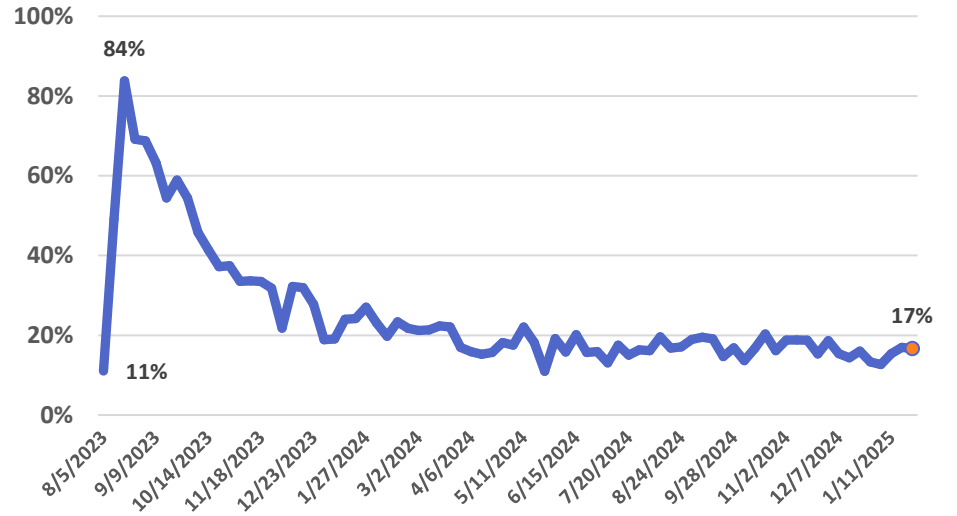


Maui Island Unemployment Claims, 2023-2024

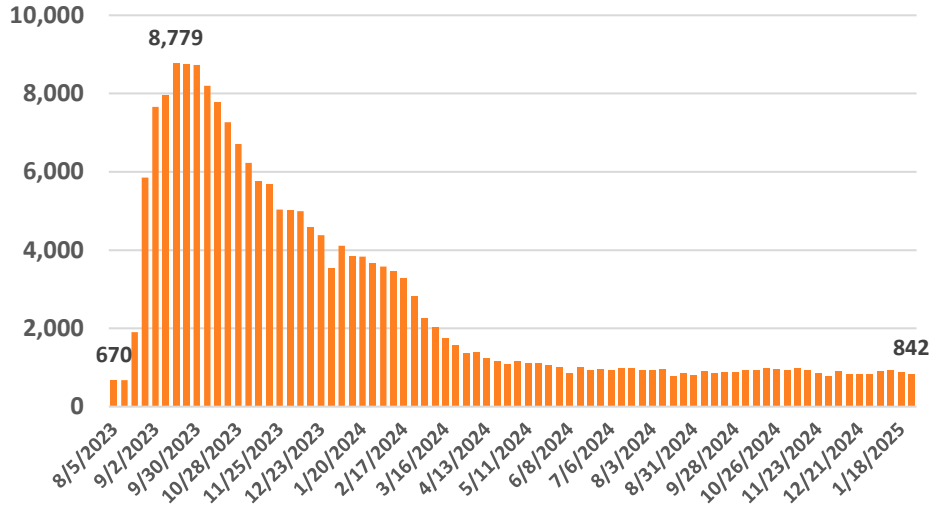
Initial Unemployment Claims



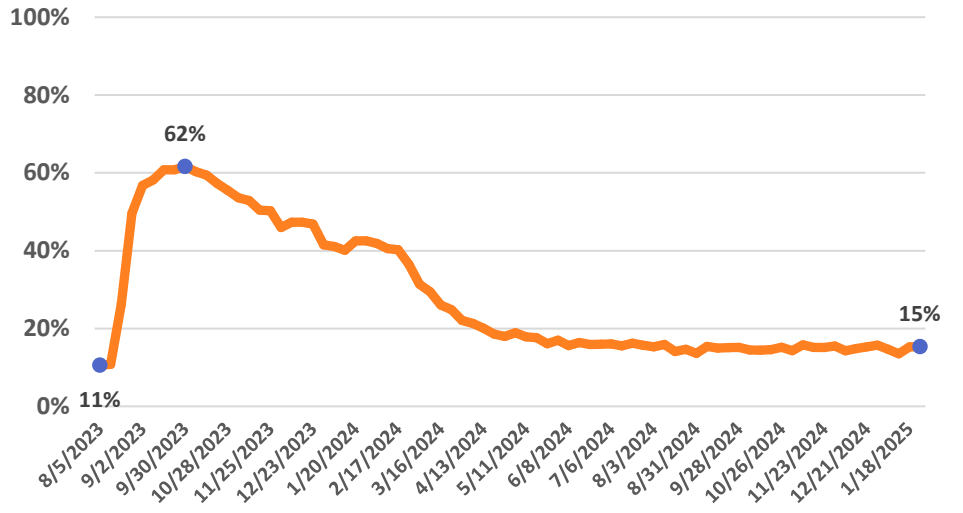
Initial Claims as a Percentage of State Total



Weeks Claimed



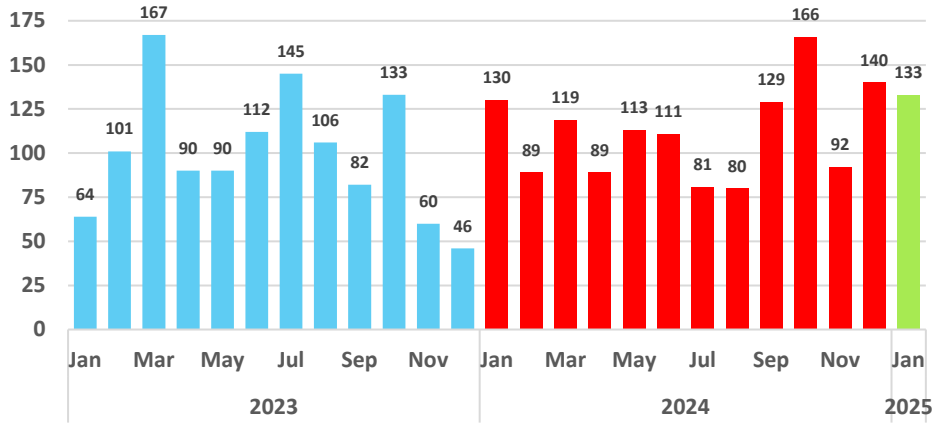
Weeks Claimed as a Percentage of State Total



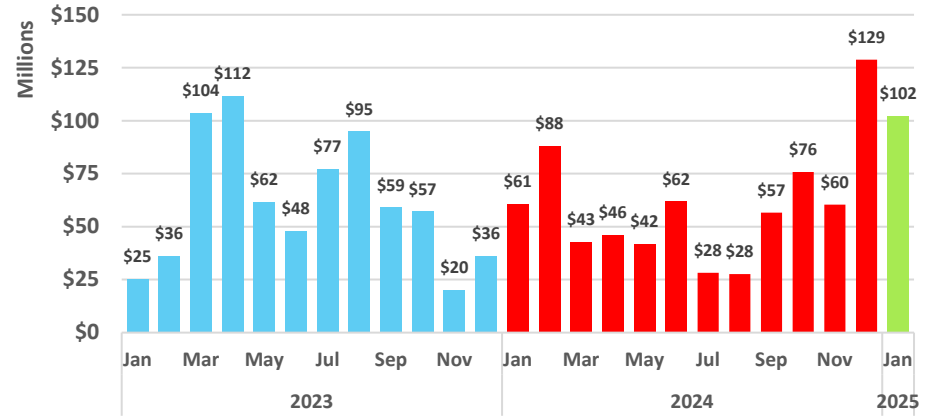
Source: DBEDT/READ | Weekly Unemployment Updates (hawaii.gov)

Building Permits for Maui County, 2023 and 2024

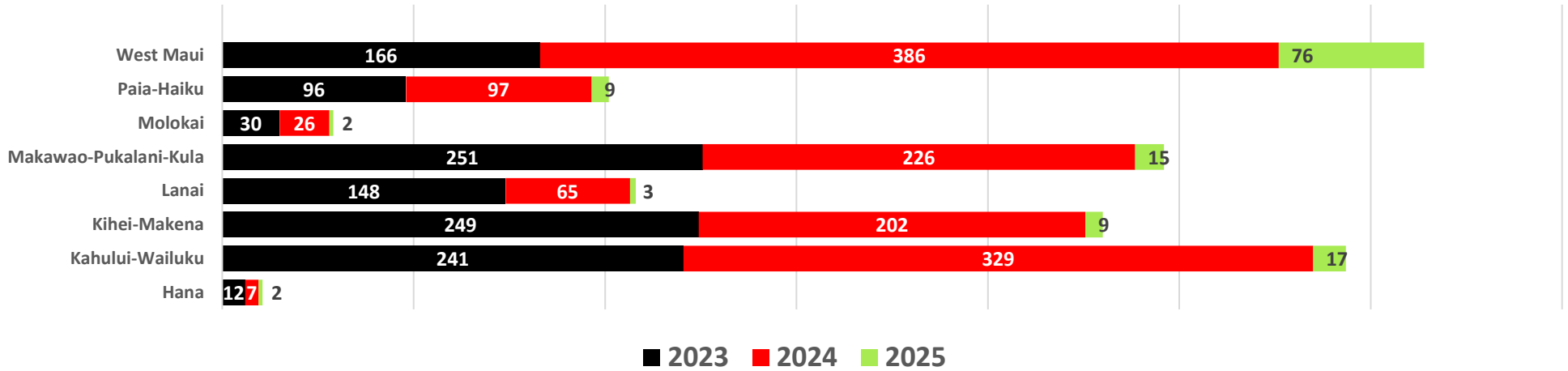
Number of Permits Issued by Month



Value of Permits Issued by Month



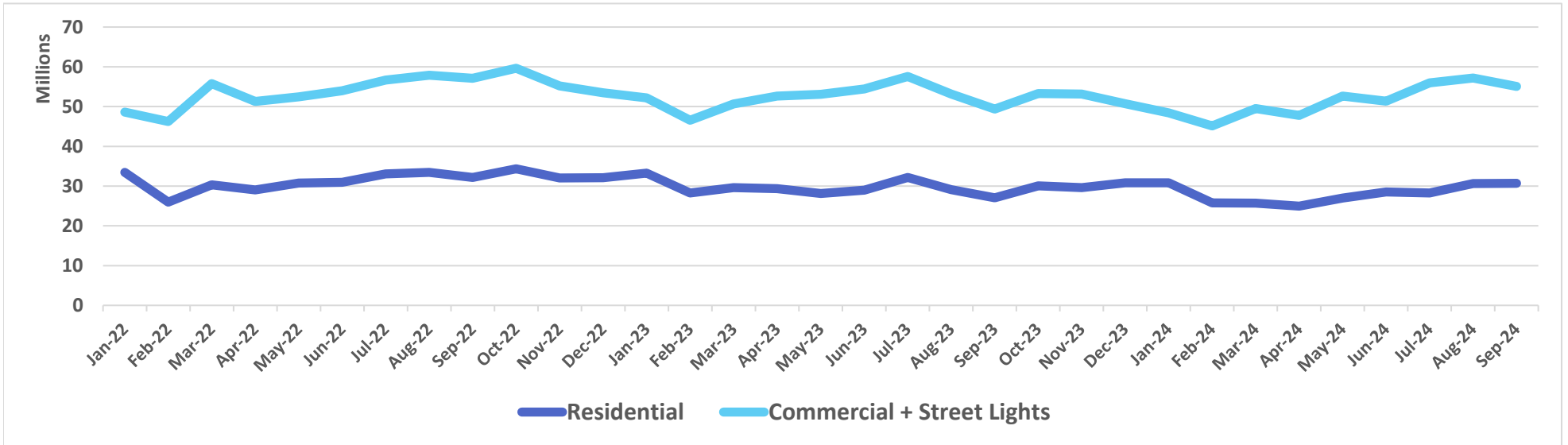
Number of Permits Issued since 2023, by Location



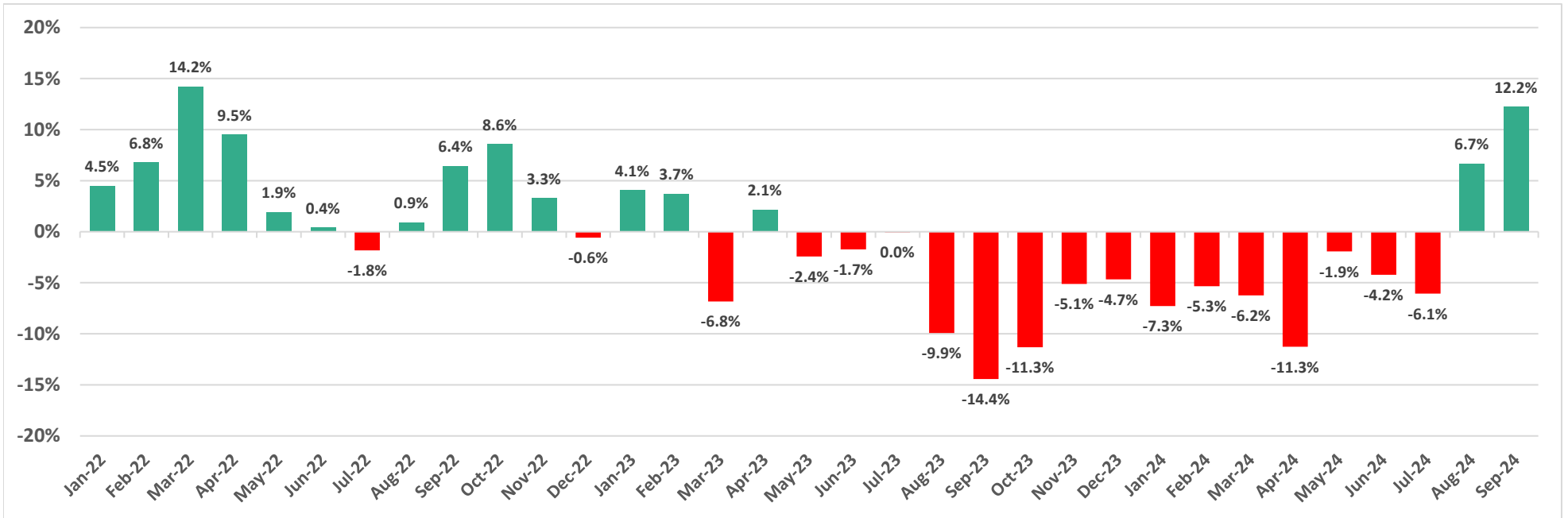
2025 data covers permits issued through January 28.

Source: DBEDT/READ analysis of Maui County Planning Department data

Island of Maui - Electricity Sales (KWH Sold)

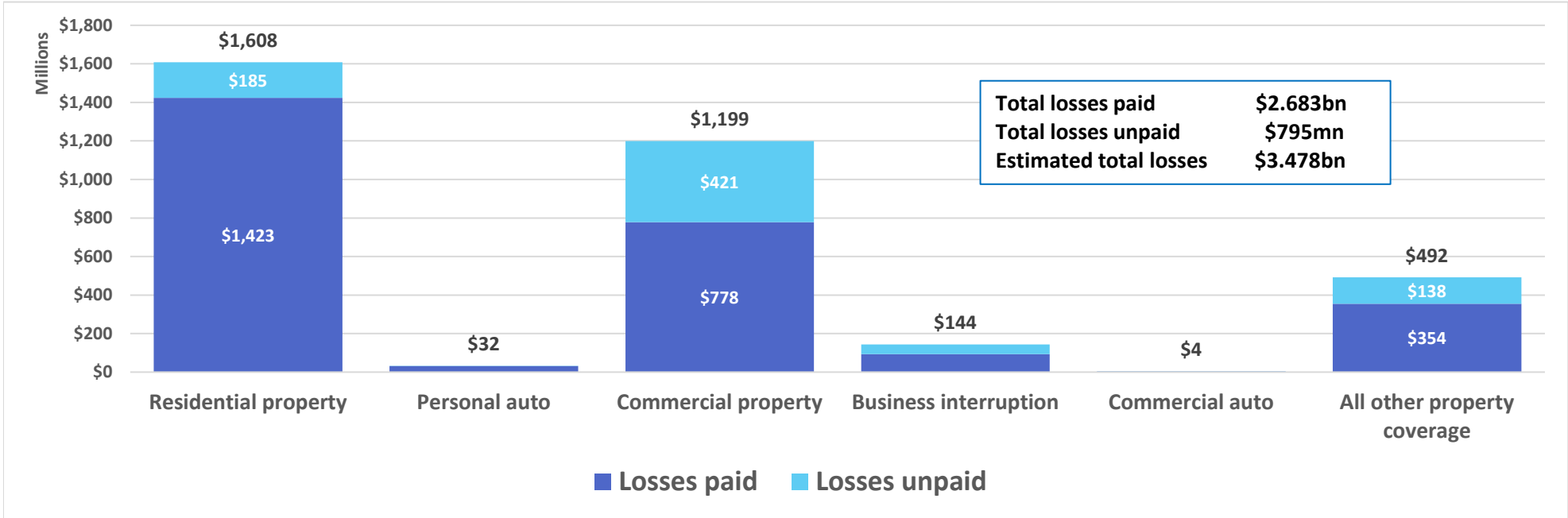


Island of Maui - YoY Change in Electricity Sales (KWH Sold)

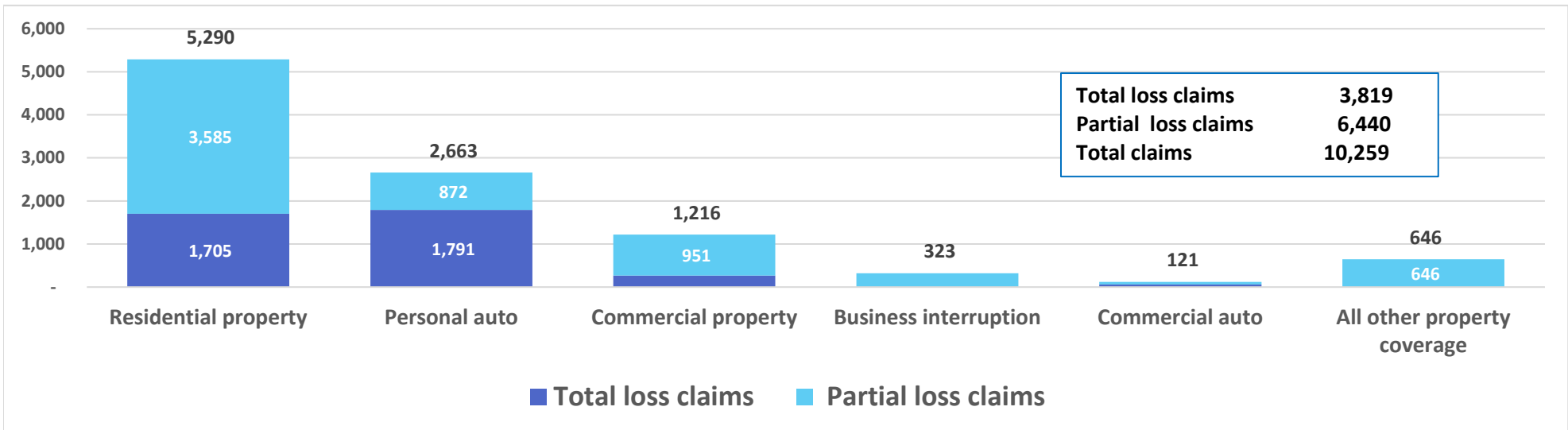


Source: [Research & Economic Analysis | Monthly Energy Trends \(hawaii.gov\)](#)

Maui County wildfires - value of losses paid and unpaid as of December 31, 2024



Number of claims for Total, Partial losses



Source: Insurance | 2023 Wind and Wildfire Damage Data Call

Data collected from 200+ insurers.