Economic Revitalization Taskforce





**Deputy Director** 

Department of Commerce and Consumer Affair



Regulation

**Permitted Interaction** 

**Group (PIG)** 

Members

### Sharon Z. Banaag

**Executive Assistant** 

Office of the Mayor, County of Maui



#### **Garth Yamanaka**

Representative

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CEO

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#### **Lauren Zirbel**

**Executive Director** 

Hawai'i Food Industry Association



#### Jacob Aki

**Public Affairs Manager** 

Alaska/ Hawaiian Airlines



## PERCENTAGE OF RESPONSES BY INDUSTRY



This was the highest concentration at 31.7%

**Real Estate** 



Healthcare

6.7%



**Insurance** 

3.3%

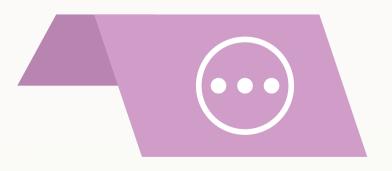


Construction



Retail

6.7%



Other

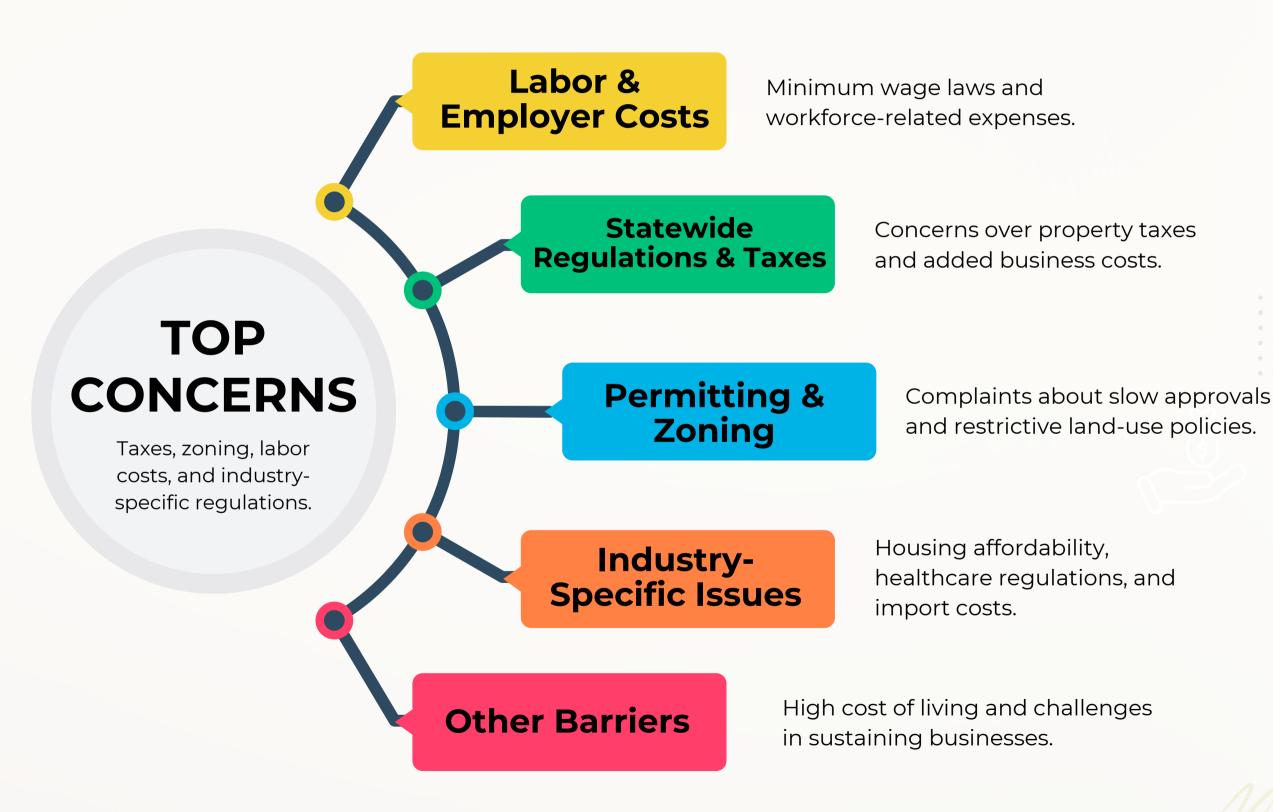
Non Profits, Entertainment, Finance, Food & Beverage 39.9%

11.7%

# Survey Data Summary

- Total Responses: 59
- Solutions & Impact:
   Respondents believe
   addressing these issues will
   improve affordability, business
   growth, and economic
   sustainability.
- Additional Comments: Many highlighted frustration with regulatory delays and sought more proactive solutions.

## Key Issues Identified:





## TOP PRIORITY ISSUES ACROSS INDUSTRIES

- Taxes & Financial Burdens Many respondents expressed concerns over excessive taxation, particularly in real estate and business operations.
- Housing Affordability & Availability The most common issue in real estate-related industries, emphasizing high costs, zoning restrictions, and regulatory delays.
- Permitting & Bureaucracy Complaints about slow permitting processes and excessive red tape delaying development and business operations.
- Industry-Specific Challenges Healthcare respondents noted regulatory hurdles affecting emergency services and facility transfers.



## SECOND PRIORITY ISSUES

- Loan Regulations & Interest Rates Concerns about financial barriers to homeownership due to restrictive lending practices.
- Workforce & Employment Costs Businesses worried about labor laws, staffing shortages, and minimum wage increases affecting operations.



## THIRD PRIORITY ISSUES

- Government Regulations & Ethics Some respondents cited excessive government intervention and ethical concerns within industries.
- Inventory Shortages & Market Constraints Supply chain issues contributing to affordability challenges.
- Healthcare Administration Issues Delays in regulatory approvals affecting service delivery in healthcare.



## FOURTH PRIORITY ISSUES

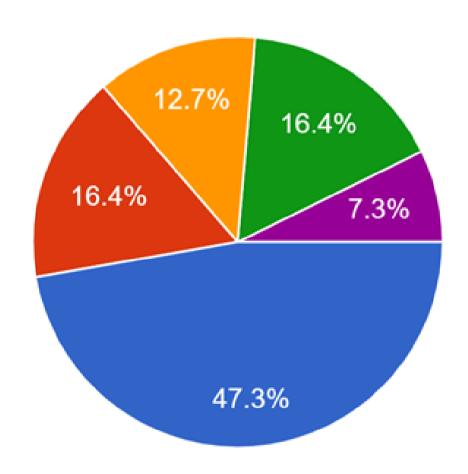
- State Self-Sufficiency & Economic Stability Concerns about Hawaii's reliance on imports and overall economic resilience.
- Regulatory Staffing Issues Lack of personnel in government offices slowing down approvals and enforcement.



## FIFTH PRIORITY ISSUES

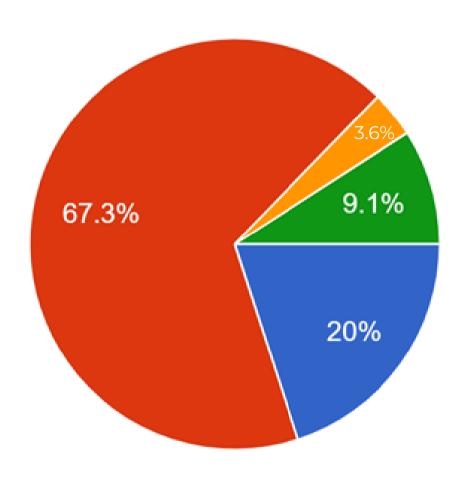
- Business Sustainability & Economic Confidence Respondents expressed concerns about consumer confidence, spending ability, and the long-term stability of their industries.
- Infrastructure & Public Services Some responses mentioned the need for improved infrastructure, particularly in areas affecting business operations and quality of life.

Please select your biggest concern regarding Statewide Regulations & Taxes 55 responses



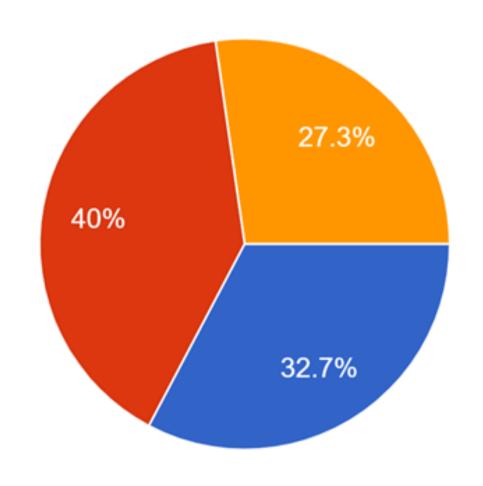
- General Excise Tax (GET)
- State Income Tax
- Corporate Tax Rates
- Property Taxes
- Business Registration Fees

Please select your biggest concern regarding Permitting, Zoning & Business Approvals 55 responses



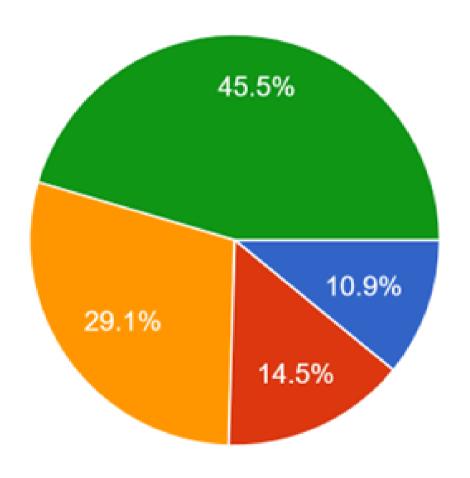
- Land Use & Zoning
- Permitting Delays
- Environmental Regulations
- County-Specific Business Rules

# Please select your biggest concern regarding Labor & Employer Costs 55 responses



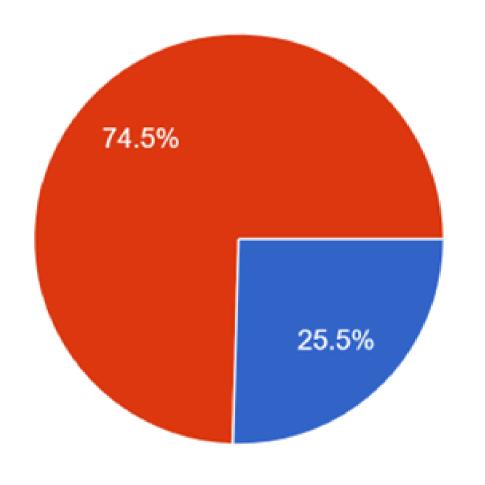
- Prepaid Health Care Act
- Minimum Wage & Labor Laws
- Workers' Compensation

# Please select your biggest concern regarding Industry-Specific Regulations 55 responses



- Tourism Taxes & Fees
- Short-Term Rental Restrictions
- High Energy Costs
- Housing Affordability

# Please select your biggest concern regarding Other Business Barriers 55 responses



State Procurement

Import Costs & Shipping Laws (Jones Act)

## **OVERALL THEMES**

- Across industries, there is a consistent desire to reduce bureaucratic delays (such as permitting and review processes) and to tackle economic pressures—whether through addressing tax burdens, interest rates, or labor costs.
- The solutions offered by respondents suggest that resolving these issues would not only alleviate current pain points but also create a more favorable environment for growth, innovation, and market stability.

## **GET Reductions**

Take food/essentials out of GET.

## **Permitting**

Shot clock on permitting (60 days)
- Support SB66: Requires
counties to grant building
permits within 60 days.

## Review

Expense review during the next leg session, where is the spending going?



## **Building Codes**

The pace of change in codes and the constant confusion of what codes are in affect is creating problems for design professionals and builders across the state. An every other code cycle should be adopted.

#### **Taxes**

Taxes should be on net profits for businesses versus gross revenues.

## **Property Taxes**

If property taxes are going to be increased, other taxes need to be decreased, or the education system should be considered (states with high property taxes have supreme public schools).

#### **Income Taxes**

Income under \$100k could be exempt from taxes, the cost of living is already high in Hawaii.

## REFERENCE DATA REQUEST

• **Department of Taxation**: What's the net change going to be if GET was modified? Please put together a table showing different percentages – less revenue needs to be weighed with the spending to see how possible it is to reduce the taxes.

## THANK YOU

The survey will remain available and quarterly updates with updated data will be provided.

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