



BUSINESS REVITALIZATION TASK FORCE: Innovation & Economic Climate PIIG

Members

- ▶ *Sherry Menor-McNamara, Chamber of Commerce Hawaii*
- ▶ *Sharon Banaag, Mayor's Office, County of Maui*
- ▶ *Lauren Zirbel, Hawaii Food Industry Association*
- ▶ *Wendy Laros, Kona-Kohala Chamber of Commerce*
- ▶ *Monty Pereira, Watanabe Floral*
- ▶ *Constancio Paranal, Filipino Chamber of Commerce*
- ▶ *Tina Yamaki, Retail Merchants Hawaii*
- ▶ *Nicole Cacal, Public Member, TRUE Initiative*

Focus Areas

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Enterprise Zones



Technology Enablement



Community Outreach



Supportive Ecosystem

Enterprise Zones

The **Enterprise Zones (EZ) Partnership Program** aims to boost business activity in economically challenged areas by offering state and county benefits, including tax reductions.

Eligibility & Benefits

State incentives

County incentives

Requirements: Businesses must meet hiring thresholds (e.g., employing Hawai'i residents in targeted areas).

Recent updates: As of 2025, zones remain active for 20-year terms, with ongoing efforts to incentivize local businesses through tax relief.

Technology Enablement

Strategic integration of digital tools, systems, and processes into business operations to improve efficiency, reduce costs, and drive innovation.

HB 448

Appropriates funds to the Hawaii Technology Development Corporation to assist small businesses, including those related to the tourism sector, with technology enablement.

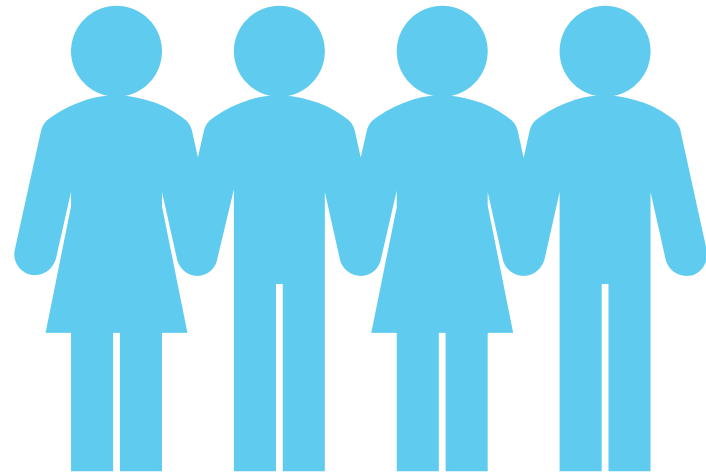
SB 989

Appropriates funds to the Hawaii Technology Development Corporation to assist small businesses with technology enablement.
Requires a report to the Legislature.



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Community Outreach



Supportive Ecosystem



Technical Assistant Centers



Accelerators



More support for SBDC, HTDC, and SBRRB

Mahalo!

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