

1 HAWAII COMMUNITY DEVELOPMENT AUTHORITY

2 STATE OF HAWAII

3
4 PUBLIC HEARING

5 RE:

6 AMENDMENT OF HAWAII ADMINISTRATIVE RULES

7 TITLE 15, CHAPTER 218,

8 "KAKA'AKO RESERVED HOUSING RULES"

9
10
11 TRANSCRIPT OF PROCEEDINGS

12
13 wednesday, May 31, 2017

14
15 Taken at 547 Queen Street, Second Floor

16 Honolulu, Hawaii 96813

17 commencing at 9:00 a.m.

A P P E A R A N C E S

John Whalen, Chairperson

Jesse Souki, Executive Director

Deepak Neupane, Director of Planning and Development

Garett Kamemoto, Communications & Community Outreach
Officer

Michael G.K. Wong, Deputy Attorney General

Lori Sunakoda, Deputy Attorney General

MEMBERS PRESENT:

Beau Bassett

Wei Fang

Laurel Johnston

William Oh

Jason Okuhama

David Rodriguez

Steven Scott

Kathy Sokugawa

Mary Pat Waterhouse

I N D E X

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John Kobelansky, Jr.	31
Paul Brewbaker	33
Kent Walther	35
Kris Hui	45

1 wednesday, May 31, 2017, 9:00 a.m.

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3 CHAIR WHALEN: Good morning. I'd like to call to
4 order the May 31st, 2017, public hearing of the Hawaii
5 Community Development Authority. The time is now 9:00
6 a.m. My name's John Whalen, Chair of the Authority, and
7 I'm the presiding officer for the hearing.

8 Let the record reflect that the following members
9 are present: Wei Fang, Mary Pat Waterhouse, Beau Bassett,
10 Jason Okuhama, Steven Scott and John Whalen, and William
11 Oh.

12 Today's public hearing is being convened under the
13 provisions of Hawaii Revised Statutes, Chapters 91 and
14 206E, and Hawaii Administrative Rules, Chapter 15-219, to
15 consider the following matter:

16 The HCDA is proposing to amend the Hawaii
17 Administrative Rules, Chapter 15-218, entitled "Kaka'ako
18 Reserved Housing Rules," to promote development of more
19 reserved housing units as well as to preserve reserved
20 housing stock.

21 The proposed amendments to the Kaka'ako Reserved
22 Housing Rules will expand the source of reserved housing
23 units, preserve reserved housing stock, encourage
24 development of for-sale and rental reserved housing units,
25 and create consistency with affordable housing rules

1 administered by other state and city agencies.

2 The proposed amendments also provide for buyback
3 of and equity sharing in workforce housing units. In
4 addition, the proposed amendment clarifies certain
5 definitions and existing provisions.

6 The Authority has already conducted three separate
7 public hearings on this matter, on March 28th, May 3rd,
8 and May 17th. The Authority is conducting today's public
9 hearing to collect additional public testimony before
10 rendering a decision on adopting the proposed amendments.

11 Notice of today's public hearing was published on
12 April 16th, 2017, in Honolulu Star-Advertiser, Maui News,
13 the Garden Isle (sic), Hawaii Tribune-Herald, and West
14 Hawaii Today. The notice was also sent to HCDA's e-mail
15 list and posted on the HCDA website. A copy of the notice
16 can also be viewed outside in the foyer if anyone present
17 is interested in reviewing it.

18 Before we receive public testimony, let me briefly
19 explain the procedures for this hearing. First, HCDA
20 staff will present its report. Following that, we will
21 hear testimony by the public in the order that individuals
22 have signed up. Individual comments will be limited to no
23 more than three minutes so that we can get through all the
24 testimony and people aren't waiting around. Only members
25 of the Authority will be permitted to ask questions of the

1 public.

2 Members, if you have any questions for a
3 testifier, please raise your hand at the conclusion of
4 their remarks. HCDA's executive director, Jesse Souki,
5 and director of planning and development, Deepak Neupane,
6 will now provide the HCDA staff report.

7 EXECUTIVE DIRECTOR: Thank you, Chair. Good
8 morning, Authority members. I'm going to give an overview
9 of what staff has been working on, and then Deepak will
10 get into specific -- the staff report and some proposed
11 options.

12 CHAIR WHALEN: I'd just like to pause to note for
13 the record that Laurel Johnston has just joined the
14 meeting. Thank you.

15 EXECUTIVE DIRECTOR: So this is the second of our
16 required hearings under Chapter 206E. The last hearing we
17 had, on May 31st, was our presentation hearing, and we
18 held two additional hearings prior to that. And so we're
19 in the process now of our second official hearing, which
20 is the decision-making hearing.

21 Just gives a high-up overview of the process that
22 got us here, since 2014 when the Authority began the
23 process, and the reserved housing investigative committee
24 appointment and report in 2015, subsequently, until the
25 four public hearings that we're having starting in March.

1 So there are several objectives that were outlined
2 in our presentation at the last hearing and in the
3 board's -- Authority's reports. But a couple of the
4 themes that have risen to the top or have been a focus --
5 objectives have been to expand the affordability and
6 preserve the inventory of affordable housing units.

7 Today's public hearing, we'll have the staff
8 report and public testimony and possibly an executive
9 session, if the board desires, and discussion and
10 potentially decision-making.

11 So in order to meet those objectives, it's first
12 important to know where we are in the affordability
13 ranges. There's the market-rate housing, which is above
14 140 percent of AMI. There's the low-to-moderate-income
15 housing, which is 80 to 140 percent of AMI, and the
16 low-income housing, below 80 percent of AMI. And what
17 we're focusing on on these rules are the 80 to 140 percent
18 AMI.

19 So what does that mean? Well, low-income
20 projects -- so that's the other program that we work on,
21 that we're not looking at today. For families making less
22 than 80 percent of AMI, that's about 83,000 or 84,000 or
23 below for a family of four. For that program, which is
24 separate again from what we're talking about today, HCDA
25 has contributed about 23 million dollars. We have about

1 1200 rentals added since 1989.

2 We partner with HHFDC on this project. We have
3 three projects in the pipeline that are being planned and
4 developed that are supported by HCDA.

5 And just some examples, tangible examples for you
6 to look at, we have the Halekauwila Place, which is 204
7 rental units at 60 percent or less of the AMI, and HCDA
8 contributed 17 million for that project. Art space lofts,
9 84 rental units, 60 percent or less of AMI, HCDA
10 contributed land, and that's under development.

11 There's the Nohona Hale, or the micro units.
12 That's the 105 rental units, 60 percent or less of AMI.
13 And specifically for this project we're targeting also the
14 very low income, which is the 10 percent of units need to
15 be set aside at 30 percent of AMI. And HCDA contributed
16 the land to make that project possible.

17 So what we're talking about today, under our rules
18 again, is that 80 to 140 AMI of the workforce housing and
19 reserved housing programs, those are for low-to-moderate-
20 income families. So a family of four, these are 2017
21 numbers, about 84,000 to 121,000 for a family of four.
22 This includes, for example, high school teachers and
23 accountants, or housekeepers and administrative
24 assistants, childcare worker or crane operator.

25 Just to also put these numbers into context, we

1 derive our AMI based on the HUD figures, the Housing and
2 Urban Development, the federal government, that's put out
3 annually.

4 Our numbers are -- we start with that as a base.
5 And our numbers are developed based on the Kaka'ako
6 Community Development District, so we use HUD numbers that
7 are specific to urban Honolulu. The numbers might look
8 different if you look at HHFDC, the Hawaii Housing Finance
9 and Development Corporation, because their program is
10 statewide. So the numbers they use for HUD is a little
11 different and -- or the city's, you know, because the city
12 is an island-wide program. So their numbers might look a
13 little different. But what we use is targeted for the
14 district using HUD numbers.

15 So the reserved housing program, that's the
16 mandatory program. Currently, the existing rule is 20
17 percent of units must be set aside at 140 percent of AMI
18 or below. We're not changing the 20 percent requirement,
19 but we are changing the -- potentially changing the 140
20 percent of AMI. Reserved housing program already has a
21 buyback and shared equity provisions.

22 Incentives for the reserved housing program
23 include a 20 percent FAR, floor-to-area ratio, which means
24 more floor space to develop, and no public facilities
25 dedication requirements for the reserved housing portion

1 of the project. So that's the mandatory reserved housing
2 program.

3 The workforce housing program is a voluntary
4 program. Currently, there's no buyback or shared equity
5 provisions for that program. For that program, if a
6 developer wishes to participate, 75 percent of their units
7 currently need to set -- be set aside, between a hundred
8 percent and 140 percent of AMI, and the one -- the thing
9 we're looking at in the proposed rules is bringing that
10 down to 120, and 25 percent can be sold at market rate.

11 In exchange for providing those units, there's a
12 bonus FAR of a hundred percent, which means you can build
13 double the structure. And there's no public facilities
14 fees, which can amount to millions of dollars. There's
15 also flexibility with setbacks and so forth.

16 So the proposed reserved housing rules amendment
17 doesn't affect existing buyers who bought in the program
18 currently, so it doesn't affect them. It will only affect
19 future projects in the Kaka'ako Community Development
20 District.

21 So since the March 28 hearing, we've received
22 hundreds of pieces of testimony. That's officially part
23 of the record. And in coming to the proposed rules that
24 have been under consideration, posted at the website, that
25 was developed based on the testimony that was received

1 before the March 28, you know, those ten meetings and all
2 the public input, outreach, meetings with developers and
3 the community over the three years.

4 So this is 30,000 feet. Deepak will get into
5 details. But there has been some major themes that arose
6 during all of the conversation and testimony that we've
7 had about the proposed rules. And those three things are:
8 The continuous buyback for reserved housing and workforce
9 housing; the shared equity for workforce housing; and the
10 AMI figure, should it be higher or should it be lower.

11 So just very briefly, the buyback provision
12 applies to workforce housing and reserved housing programs
13 under the new rules. The purpose of this is to preserve
14 affordable housing inventory. If the owner sells, HCDA
15 has the first option to purchase. And then we'll resell
16 the unit at an affordable sales price.

17 This -- HCDA has, from the notice from the
18 buyer -- or from the notice of the seller who wants to
19 sell the unit, HCDA has 60 days to either waive that
20 buyback provision, purchase it, or designate another
21 buyer.

22 For example, this legislative session, land trust
23 was authorized to do these types of transactions for
24 affordable units. So that might be a vehicle for selling
25 these units and buying these units.

1 There are protections for the interested seller of
2 the affordable unit. You know, they will receive no less
3 than the original sales price, so they won't lose money on
4 it.

5 The shared equity for workforce housing: So the
6 shared equity provision already applies to the reserved
7 housing program. And the purpose of the shared equity
8 provision is to preserve affordability for the subsidized
9 portion of the project. It's a percentage of the fair
10 market value resale. And to protect the owner/seller of
11 the unit, no equity sharing will occur if it's below the
12 original sales price or if equity is less than a half
13 percent.

14 And then the third sort of theme that has come up
15 a lot is the concept of the AMI. So the adjusted median
16 income, again, is based on the HUD, HUD numbers that we
17 adjust for the district specifically. The current rule is
18 that there's a ceiling of 140 percent of AMI for the
19 workforce and reserved housing projects. And so what that
20 requires the landowner/developer to do is to sell the
21 units at a price that is affordable to someone earning
22 that level of income.

23 So what the board is considering under the
24 proposed rule is keeping that ceiling, you'll see on the
25 illustration on the right, but bringing it down to 120

1 percent of AMI on average.

2 So what this does is push down the number of units
3 that can be affordable below 120, and it also provides
4 flexibility to the developer, depending on the market at
5 the time, how many units should be above or below the 120,
6 so long as it averages 120. And that, that number was
7 arrived at through staff discussions with developers and
8 running pro formas and an independent economic analysis
9 that we've done. We procured an independent economic
10 analysis to be sure that units could still be developed at
11 this -- at this level. Because this is a market-based
12 tool, so we need it to work in the market. And so we
13 found that that works in the market.

14 And that was the overview, and so Deepak will get
15 into the specifics of the staff report.

16 CHAIR WHALEN: Before we do that, I'd just like to
17 pause and note for the record that David Rodriguez joined
18 the meeting while -- during the presentation.

19 MEMBER RODRIGUEZ: Thank you.

20 EXECUTIVE DIRECTOR: Thank you.

21 MR. NEUPANE: Thank you, Chair and Board Members.
22 And you have the staff report. I went through section by
23 section of the reserved housing rules, the public hearing
24 on May 17. I am not going to go through that today. But
25 if members have any questions on any particular section, I

1 can address that.

2 Aside from that, you know, there are three
3 sections in the staff report. One is the staff report
4 that summarizes the comments. And then the main themes
5 that have emerged from all the comments, I have summarized
6 that in the staff report. The other document that you
7 have is actually a summary of public comments. And then
8 the staff comment on those public testimony is a 24-,
9 25-page document. I am not going to read through every
10 single one of them. But if members have any questions, I
11 can address those questions.

12 And then lastly, behind that purple tab, is the
13 economic analysis that Jesse just mentioned, that was
14 conducted by a consultant, Strategic Economics, is the
15 same consultant that the city and county has used, been
16 using doing work on the city and county's affordable
17 housing department.

18 On the staff report itself, I would just like to
19 point out that it goes through the background and then
20 provides details on all the different community
21 stakeholder outreach and the hearings that we had. And
22 then the second page, there's the summaries of -- summary
23 of major points raised in public testimony. What I have
24 done is that if the public testimony addressed a
25 particular section of the rule, then I have

1 provided testimony -- provided comments on that. And if
2 it was generic, then there is -- in the second and third
3 page, there are just, generally, comments.

4 what I would like to do is point out to the board
5 members that based on 148 or so comments that staff has
6 reviewed, staff has prepared a -- so just an alternative
7 to some of the proposed -- proposed amendment. And I
8 would like to walk the members through that.

9 If you look on the second -- third page -- and the
10 way that it's organized is that the staff's suggested
11 alternative is right next to the comment that generated
12 that alternative.

13 If you go to your -- go on to the third page and
14 look at the fourth column, that's the staff-suggested
15 alternative. If you look in the first column, it's
16 actually the proposed wording in the rules. And then the
17 second column is the comment that has come through.

18 So based on the comments, staff is making some
19 suggestions and amending the language of section
20 15-218-35(d) to read as follows. The comment was that the
21 second mortgage placed on the reserved housing units shall
22 will be no more than 80 percent of the original sales
23 value. And I think there's some legitimate comment from
24 some of the stakeholders that that's going to
25 disincentivize the owner to make any improvements on the

1 units and all, and then take advantage of some of the
2 equity that the owners have built in the unit. So to
3 have -- to consider that, staff is suggesting an
4 alternative language there. And I'll just read the
5 alternative language.

6 It says that: "Any subsequent mortgage placed on
7 the reserved housing or workforce housing unit by the
8 owner shall require approval from the executive director
9 and shall not exceed the fair market value of the unit
10 less the authority's share of equity in the unit as
11 determined in section 15-218-41(b)." That last section
12 has the following level establishing shared equity.

13 The main thing for consideration in this section
14 was that in any transaction by the owner of the unit that
15 the Authority's share of equity is not in jeopardy. And
16 as long as that's protected, the staff believes that the
17 proposed language, you know, protects the Authority's
18 equity share in the unit. So it achieves the purpose of
19 that. That is the original intent of the section anyway,
20 and at the same time provides adequate incentive for the
21 owner to make improvements to the unit and realize the
22 value, you know, the increase in the value of the unit.

23 The second item there, regarding again section
24 15-218-35(c), that's more provided for clarity. The
25 intent in drafting the rule was always that the -- any

1 value, any additional value created by the owner by
2 improving the unit and all should be credited to the -- to
3 the unit owner if there was a buyback and purchase of the
4 unit by the Authority.

5 Reading through the comments that were --
6 testimony that were received and as well as going back and
7 reading the rule, staff understands why the confusion
8 might have been created that in buying back the owner
9 wasn't given any credit for the improvements made. So the
10 intent here now, the suggestion is to clarify that by
11 explicitly providing that language in the section for
12 setting the purchase price for buyback that the -- any
13 improvement made by the owner shall be added to the
14 buyback price of the unit. And I have language in there
15 to address that.

16 CHAIR WHALEN: Well --

17 MR. NEUPANE: Yeah. The next one is -- yeah, go
18 to the next page. That's the third item that the staff is
19 suggesting that the Authority consider. There's a lot of
20 comment regarding the buyback being a continuous buyback
21 and the perpetuity, as I like to call the P word, has been
22 used. And to make it consistent with what the city and
23 county has proposed, staff is making a suggestion to amend
24 section 15-218-35(a) to have the language that "If the
25 owner of a reserved housing or workforce housing unit

1 wishes to sell the unit within 30 years from the date of
2 issuance of certificate of occupancy for the unit, the
3 Authority or an entity approved by the Authority shall
4 have the first option to purchase the unit."

5 So this basically establishes a 30-year buyback
6 period; and if a unit is sold after 30 years, then the
7 Authority will not have the option to buy back, and it can
8 be sold at market at that point.

9 The fourth suggestion, the next page, alternative
10 suggestion that the staff is making is regarding workforce
11 housing projects. And those are comments and difficulty
12 in financing these kind of projects. And also, when staff
13 considered looking at alternative financial instruments
14 out there available to a developer in developing these
15 kind of projects, it's making a suggestion to take away
16 the restrictions for using federal, state, or local
17 funding for such projects.

18 So they're proposing two changes, one in
19 definition of workforce housing, by defining it by saying
20 that new residents of projects where at least 75 percent
21 of the residential units are set aside for purchase or for
22 rent by households earning no more than 140 percent of AMI
23 shall qualify as workforce housing.

24 So basically it takes away the restrictions of not
25 being able to use any of federal, state, or local

1 financing options. What it does, is that allows the
2 developer to now take advantage of the some of the city
3 and county's as well as the state funding mechanism, such
4 as exemption from GET for projects that fall under
5 affordable housing category as well as exemption from
6 property taxes that's allowed by the city and county. And
7 obviously, there are certain criteria that has to be met
8 to get those exemptions.

9 So those are the four alternative language to say
10 that staff -- that staff is proposing. Apart from that,
11 you know, you have the staff's analysis. And if members
12 have any questions, I can address those.

13 CHAIR WHALEN: Does anybody want to lead off with
14 a question, Board Members? Staff? Yes, Laurel?

15 MEMBER JOHNSTON: What is the difference between
16 the 120 percent and 140 percent, like average salary when
17 you range it out?

18 MR. NEUPANE: 140 percent would be -- the hundred
19 percent AMI is 86,600 for 2017. So 140 percent would be
20 just 140 percent of that. Let me just quickly --

21 MEMBER JOHNSTON: Sorry.

22 MR. NEUPANE: -- calculate that.

23 CHAIR WHALEN: Okay. I think it was 121.

24 MR. NEUPANE: Yeah, I think it comes out to be

25 1- --

1 MEMBER JOHNSTON: I can't do that.

2 MR. NEUPANE: -- around 121,000 or something.

3 So --

4 CHAIR WHALEN: Actually, Jesse had a slide that
5 showed that.

6 MEMBER JOHNSTON: Oh, sorry, I missed it.

7 EXECUTIVE DIRECTOR: I was looking up the table.

8 MR. NEUPANE: 86,600 times 1.4. So 140 percent
9 would be 121,240 dollar --

10 MEMBER JOHNSTON: Okay.

11 MEMBER FANG: For a single person.

12 MEMBER JOHNSTON: That's for --

13 MR. NEUPANE: No, our family of four.

14 MEMBER JOHNSTON: For a family of four, right.

15 MR. NEUPANE: And they are all for a family of
16 four.

17 MEMBER JOHNSTON: So the range as between a single
18 person and family of four, that's what I'm trying to get
19 at. Sorry.

20 CHAIR WHALEN: Yeah.

21 MR. NEUPANE: Yeah, but in a single person, I
22 don't have the number in front of me. But we do have it
23 on our website, where it's calculated --

24 MEMBER JOHNSTON: Okay.

25 MR. NEUPANE: -- for a family of one based on a

1 HUD form.

2 CHAIR WHALEN: I'd just like to follow up on that,
3 because there's been a lot of confusion about who would be
4 eligible for this housing and what the sales prices would
5 be. Because actually, there are two tables that define
6 AMI at different percentages of the median income, one
7 that Hawaii Housing and Finance Development Corporation
8 uses, which is an adjusted table; and then the other is
9 when generated originally by HUD. And the reason why
10 there's a difference between them, I understand, is
11 because HUD, in their briefing materials, allows state and
12 local housing jurisdictions with unusually expensive
13 housing markets to make some adjustments to -- to the --

14 MEMBER JOHNSTON: Yeah.

15 CHAIR WHALEN: In order to provide financing
16 tools.

17 MEMBER JOHNSTON: Right.

18 CHAIR WHALEN: You know, for that sort of
19 middle --

20 MEMBER JOHNSTON: Right.

21 MR. NEUPANE: Yes.

22 CHAIR WHALEN: And so that's what HHFDC has -- has
23 done.

24 MR. NEUPANE: Yeah. Member Johnston, I have the
25 numbers here. So --

1 CHAIR WHALEN: Yeah. So -- but those figures are
2 a lot more meaningful to people looking for housing,
3 right? I mean, so --

4 EXECUTIVE DIRECTOR: Right. Then just before you
5 walked in, I had talked a little about it in the
6 presentation. But -- so HHFDC, you know, when they
7 compute their numbers, they're looking at the entire
8 state. So their program numbers are a little different.
9 And then the city is looking at island-wide. We're
10 focused just on the district. So -- and another thing to
11 note about our AMI numbers, they are more favorable to
12 buyers.

13 MR. NEUPANE: Yeah, just to add to what Jesse
14 said, is that actually what HHFDC does is that they use a
15 table published by HUD that relates to multifamily tax
16 subsidy project income. So because they deal with tax
17 subsidy projects, most of the projects are like that,
18 HHFDC uses that table. And it is my understanding that
19 the city and county, because they also are dealing with
20 tax subsidy projects, is using the same table that's
21 published by HUD.

22 CHAIR WHALEN: Right.

23 MR. NEUPANE: Pretty much all of the projects in
24 Kaka'ako, reserved housing projects and workforce housing
25 projects, are not tax subsidy projects. And therefore,

1 HCDA uses a multifamily income table that's published by
2 HUD.

3 So based on that table, Member Johnston, the
4 numbers I have here, for a 120 percent AMI and one-person
5 family, the annual -- the income limit would be \$72,750.
6 So at 140 percent for a family of one, it would be 84,900
7 dollar.

8 CHAIR WHALEN: Another thing I'd like to point
9 out, and I think actually gives a better understanding of
10 who's actually being served by this housing market, is
11 that for a four-person household, there is a pretty strong
12 likelihood that there'll be two wage earners in that
13 household.

14 Hawaii has maybe the highest percentage of two
15 wage earners' households, particularly for -- for those
16 side. Now, they may not have jobs continuously or
17 employment continuously during that period, but there
18 tends to be.

19 So when we talk about, you know, typical types of
20 employment, we really should be thinking maybe, you know,
21 one wage earner is in one field and the other wage earner
22 is in another that may not be quite as high income, but it
23 does improve their -- their capacity to purchase a unit.

24 MR. NEUPANE: The use of multifamily income
25 published by HUD, which is what HCDA had been using up

1 until -- in the past, too, is really -- helps
2 affordability at the lower end.

3 CHAIR WHALEN: Right.

4 MR. NEUPANE: In establishing prices for the
5 units.

6 CHAIR WHALEN: Right. Okay.

7 Do we have any other questions about the staff
8 presentation? I -- some of those alternatives suggested
9 may involve some questions that the board has to consult
10 with the attorneys about the degree to which we can make
11 changes to the rules at this point, whether they're
12 sub- -- considered substantive changes or not. So I just
13 wanted to point that out before we get into too much
14 detailed discussion about the choices available to us.

15 Any other questions? Yes?

16 MEMBER WATERHOUSE: Yeah, I just wanted to confirm
17 what I thought I heard Deepak say.

18 As far as workforce housing, that the developers
19 will be able to use any type of loans or anything else
20 from the federal government or the state government to
21 help subsidize; is that correct?

22 EXECUTIVE DIRECTOR: The current rules don't
23 allow.

24 MEMBER WATERHOUSE: Correct.

25 EXECUTIVE DIRECTOR: And based on comments from

1 the testimony, one of the staff alternatives is to allow
2 them to use. For example, the GET tax --

3 MEMBER WATERHOUSE: Okay.

4 EXECUTIVE DIRECTOR: -- exemption if that applies.

5 MEMBER WATERHOUSE: Okay. Okay. Okay.

6 CHAIR WHALEN: I think maybe the other opportunity
7 that came up is because the city is proposing changes to
8 its housing program. I mean, not just in terms of what
9 the requirements are for inclusionary zoning in
10 transit-oriented development districts but also the
11 incentives being provided.

12 So Kaka'ako is an integral part of the City and
13 County of Honolulu. It may be under a somewhat different
14 jurisdiction for development rules. But if a developer is
15 building affordable housing that meets the city's criteria
16 for affordable housing and the city is offering certain
17 kinds of incentives, that should be available also, at
18 least the financial incentives, ones that -- the reduction
19 of property taxes, for example.

20 MEMBER WATERHOUSE: Yeah. Yeah. No, I'm fine.
21 I'm fine with that.

22 CHAIR WHALEN: Yeah.

23 MEMBER WATERHOUSE: I just didn't see it in the --
24 you just dropped it out; is that what happened?

25 MR. NEUPANE: That is correct.

1 MEMBER WATERHOUSE: Okay.

2 MR. NEUPANE: From the definition of the rules,
3 the restriction and the definition, we just crossed that
4 language out.

5 MEMBER WATERHOUSE: Of workforce housing?

6 MR. NEUPANE: Yeah.

7 MEMBER WATERHOUSE: Okay. Okay, thank you.

8 CHAIR WHALEN: But they do have to meet the city
9 criteria.

10 Okay. Any other questions, Board Members?

11 Anything anybody on the housing task force wants
12 to add at this point? Let's just start with the
13 testimony, I guess. Okay.

14 well, we have received, as of today, 148 written
15 testimonies. And I believe that is in addition to the
16 testimonies that we had previously received. So let me
17 say that I hope you all had a nice long weekend, because
18 board members didn't. We were reading a lot of testimony.
19 I read every -- every written testimony that was submitted
20 in addition to the staff's reports.

21 The board members were provided with the copies of
22 today's testimony before today's meeting. Testimony that
23 was received after 1:00 p.m. on May 30th, 2017, have been
24 printed and handed to members.

25 If you have e-mailed or faxed your written

1 testimony, you did not need to resubmit a copy today.
2 It's already been printed. If you would like to submit
3 written testimony today, please hand it to our clerk. I
4 think Tommilyn would be receiving it. Tommi, Tommilyn.

5 MS. MOSES: No.

6 CHAIR WHALEN: Well, she's not at the door right
7 now. So if she can record it and add it to the record.

8 We will now hear testimony from the public. And I
9 have just four people that have signed up to testify, so
10 I'll call them in the order in which they were received.

11 Public testimony will be limited to three minutes
12 each, again, so that we can keep the testimony moving and
13 everyone gets a chance to speak.

14 Please refrain from reading your testimony, or
15 your written testimony. Instead summarize your comments
16 in the time that you have available.

17 When you're called, please come up at the witness
18 table and speak directly into the microphone so the
19 comments can be recorded. Please state your name, any
20 organization that you're representing and whether you
21 submitted written testimony. The first individual signed
22 up to speak is Jeremy Sorenstein (phonetic) --
23 Shorenstein. Sorry. Jeremy?

24 MR. SHORENSTEIN: So my name is Jeremy
25 Shorenstein. I'm an owner-occupant at 801 South Street.

1 I'm also on the board at the AOA0 for 801 South Street. I
2 didn't get a chance to submit testimony in time. I just
3 finalized it this morning. But --

4 CHAIR WHALEN: Okay.

5 MR. SHORENSTEIN: -- I'd like to present it now.
6 And then I have handouts for the board as well if you'd
7 like a paper copy, if that's acceptable.

8 CHAIR WHALEN: Okay. Well, you've submitted
9 before and then spoken. So if it's something that you
10 want to say in addition to your previous comments --

11 MR. SHORENSTEIN: Right.

12 CHAIR WHALEN: -- I mean, we've had a chance to
13 review them.

14 MR. SHORENSTEIN: Well, this is different.

15 CHAIR WHALEN: This is different?

16 MR. SHORENSTEIN: Yeah.

17 CHAIR WHALEN: Okay, fine.

18 MR. SHORENSTEIN: If you'd like a copy.

19 CHAIR WHALEN: All right. Thank you.

20 MR. SHORENSTEIN: Okay. (Distributes documents.)

21 Good morning, HCDA Board. Thank you for taking
22 the time to listen to my testimony. I'd like to take the
23 next three minutes to present just some sales information
24 about 801 South Street and then, per the board's request
25 during my last testimony, some information on the rental

1 units at 801 South Street.

2 So for context, I -- this information is pulled
3 from public sources and also from speaking with the
4 manager of the AOA0 for 801 South Street.

5 So if we start in the top left corner, let's see,
6 for the total of 801 South Street, 22 units were sold to
7 investors -- 22 percent, excuse me, sold to investors and
8 78 percent sold to owner-occupants. So that owner-
9 occupants is equivalent to 819 units.

10 And if you'll look at the bottom left corner of
11 the first page, you can see the unit resales. And there's
12 been a total of 23 units sold, 16 of which were investor
13 units, and seven owner-occupant units were sold. So that
14 equates -- so 7 divided by 819 is less than 1 percent. So
15 again, less than 1 percent of owner-occupants have sold
16 their units at 801 South Street to date, meaning that over
17 99 percent are still owner-occupants, including myself.
18 I'm happy to live in Kaka'ako and be able to be a
19 homeowner in Kaka'ako. So, grateful for that.

20 Some interesting information, if you go to the
21 bottom right corner, of those 23 units sold, 15 were sold
22 to investors and 8 were sold to owner-occupants. And
23 this, this is the most interesting part, I think, and the
24 most exciting; is that of those eight owner-occupant
25 units, they were all sold at under 140 percent AMI

1 pricing.

2 So without mandate, without rules in place,
3 resales of owner-occupant units at 801 South Street were
4 sold as qualified workforce housing units. So the rules
5 that HCDA housing placed today has turned market forces to
6 respond in a way that HCDA intended, for the resale of
7 these units to maintain as workforce housing units, under
8 140 percent AMI. So I thought that was really impressive
9 and noteworthy for the board to understand.

10 Moving to the second page, it's not as attractive,
11 unfortunately, but the question regarding the rentals at
12 801 South Street. So starting in the top left -- and
13 again, this information is from the AOA manager. So
14 starting at the top left, the rental type, then we have
15 the average rental rate for each type of unit, and then
16 the 140 percent AMI rental rate per the number of persons
17 in a household.

18 So the summary of this is that current units being
19 rented at 801 South Street are being rented at under 140
20 percent AMI. And then how many units are being rented at
21 801 South Street per the AOA manager, there's 240 units,
22 or 23 percent of the units are being rented. So that
23 means 77 percent are not, and being owner occupied.

24 So to put that in context, I looked at a report
25 that HCDA put out in late 2014, and if you added 810 South

1 Street to the total number of HCDA reserved rental housing
2 projects, you'd see that 801 South Street is the third
3 largest affordable rental project permitted by HCDA in
4 Kaka'ako. So that's not something to scoff at. I think
5 that's something for HCDA to really be proud of.

6 So I wanted to give this information to the board
7 so then they would, you know, be able to make their best
8 decision today for whether to support or oppose the rule
9 changes.

10 CHAIR WHALEN: Okay. Thank you.

11 MR. SHORENSTEIN: Yeah.

12 CHAIR WHALEN: Are there any questions the Board
13 has for Mr. Shorenshtein?

14 Thank you for your testimony.

15 MR. SHORENSTEIN: Thank you.

16 CHAIR WHALEN: Next speaker is John Kobelansky.

17 MR. KOBELANSKY: Good morning, everybody. It is
18 I, John Kobelansky, resident of Kaka'ako. I'm in disguise
19 today. And besides, Sharon is not here to tell me what
20 wear. So --

21 I just wanted to reiterate the common mango's
22 perspective on affordability of housing in Kaka'ako. The
23 common mango is a guy like me. And I mentioned this last
24 time I was at a hearing, but it hits so close to home for
25 a lot of people that live on the island who cannot afford

1 housing. Okay, does this mean? Well, to me it means
2 this: when I was looking for a place to move out of my
3 rental in Aina Haina -- I was living in a house in Aina
4 Haina -- we searched high and low, and I went all over the
5 island. And we ended up in Kaka'ako, because Kaka'ako
6 represented the biggest bang per buck. And I know nothing
7 about the community back then. We moved in, innocent
8 little angels, only to discover that they're going to
9 develop this community. And then we had to spring into
10 action. So that's why I come to the hearings today and
11 all the hearings that I attend.

12 But it's very important that we remember our roots
13 and where we started from. My life may be a little better
14 now, but I still have a lot of bills to pay. And I want
15 to make sure that we're doing the best to make things
16 affordable so people have a chance to live in this
17 community. And so a lower AMI would be better. Our group
18 was shooting for 120 percent. But I see according to your
19 latest charts it's averaged at 120 and it's up to 140. So
20 that's good. That's kind of like saying, okay, we're
21 making a dent here.

22 So I'm looking at the little guy, the common mango
23 like me, moving into a place that he can afford to live in
24 and survive and actually retire in. This is the
25 community. So we have a tremendous stake here. And I

1 appreciate all your efforts to make sure, to ensure that
2 affordability remains a top priority in the state of
3 Hawaii.

4 And one more comment I want to make, and this has
5 come up all of a sudden because of other things that are
6 coming into the community, and maybe not in Kaka'ako but
7 elsewhere, especially places like Park Lane. Lots of
8 people are buying into these spaces, and I don't know if
9 they can turn it over and make a profit 'cause market is
10 at an all-time high, but I think the amount of speculation
11 that I'm seeing happening now is going to change the
12 quality of life here. So I want us to kind of downplay
13 that as much as possible. Whatever action you can take to
14 keep speculation down, I think it achieves a great end in
15 establishing good quality of life here in Hawaii. Thank
16 you.

17 CHAIR WHALEN: Thank you, John.

18 Any questions for the speaker? Thank you.

19 Paul Brewbaker.

20 MR. BREWBAKER: Good morning, and thanks again for
21 this third of three opportunities this month to testify on
22 aspects of the proposals to change regulatory
23 requirements. I build on macro -- okay, see, no, this
24 isn't working.

25 I build on macrodynamics that I presented last

1 time attributing the reduction in Oahu homebuilding after
2 the big 1970s to changes in regulatory regime. And today
3 I emphasize microeconomics in suggesting that the rules,
4 changes being contemplated, exclude alternatives, and I'll
5 suggest one if -- maybe I can get this working, maybe not.
6 It's in the -- it's in the version of the PDFs that you
7 received.

8 So both the city and HCDA have engaged strategic
9 economics to use financial feasibility models to test
10 hypotheses concerning modification of these requirements.
11 And basically what you see there is that the spacial
12 economics means that economies of scale are driving most
13 of the viability, as I've illustrated here taken from
14 the -- from the Strategic Economics report. So there's
15 sufficient economic surplus to be mobilized by developing
16 high-end units at the front of the house to cross-
17 subsidize the low-end house, low-end housing units. That
18 is, the high end can cross-subsidize the low end, but the
19 middle cannot.

20 And so I suggest that you don't face a simple
21 choice between the current rules and a tweak here and
22 there. I suggest that there are even more dramatic and
23 radical options, considering, for example, that rules not
24 even apply to anything under, say, 80 percent of the -- in
25 the lower 80 percent of the existing home price

1 distribution. And I just pick that because 140 percent of
2 adjusted median income is the threshold at which about 80
3 percent of the population lives below. But really, you
4 can choose anything.

5 And I imagine there are other alternatives as
6 well, and I'll conclude with that comment. Thank you.

7 CHAIR WHALEN: Okay. Thank you.

8 I did read your report, by the way.

9 MR. BREWBAKER: Thanks.

10 CHAIR WHALEN: Any questions from board members?
11 Thank you.

12 Kent Walther.

13 MR. WALTHER: Hi again. I'm Kent Walther. I'm
14 not representing any company, but I do work with Tradewind
15 Capital Group. For the third time in a row I hadn't plan
16 to testify. Actually, Deepak and I were in a Toastmasters
17 Club years ago, and I'm getting a lot of practice now with
18 all this impromptu speaking.

19 But I noticed last night that there's a new report
20 that was posted for the board to review. I was at home,
21 so I didn't have a printer, so I don't have a copy of the
22 report. But it was a report done by Strategic Economics,
23 consulting firm based out of Berkeley, California. The
24 report was dated May 26, which is last Friday. So I
25 assume it was probably published over the weekend and

1 posted it, and then I saw it last night.

2 I took the opportunity to review it last night.
3 And I assume that this report, as Deepak and Jesse both
4 mentioned on multiple occasions today, represents the
5 independent economic analysis that you as board members
6 are using to rely upon to determine whether these proposed
7 rule changes would affect the feasibility of development
8 of workforce housing units.

9 Again, I didn't have a whole lot of time to review
10 the report, so I focused just on the workforce housing
11 part, not on the affordable housing part, which I'm not as
12 well equipped to speak to anyway.

13 So with regard to the report -- and I think it's
14 important to examine some of the assumptions in there. As
15 you know, in an analysis like that it's only as good as
16 the assumptions and the input that go into it. I found
17 two and a half fairly major what I consider flaws or
18 errors in the report that I'd like to bring to the board's
19 attention and also to staff, the first of which is with
20 regard to the feasibility analysis on the second to last
21 page of the report. And I apologize. I don't have a copy
22 of it right now.

23 This feasibility analysis relies upon several
24 assumptions made regarding sales prices of the units, both
25 for market-rate units and for workforce-rate units. The

1 assumptions used for the market-rate units were for a
2 workforce housing project that has 75 percent workforce
3 housing units and 25 percent market rate. Those 25
4 percent of market-rate units, the report assumes that the
5 one-bedrooms are selling for \$558,000 per one-bedroom
6 unit. The two-bedroom units are then sold for \$765,000
7 per unit.

8 The report states that these sales -- these sales
9 prices are based out of comparables from the buildings
10 waihonua, Symphony, and Collection. And as you all know,
11 those are what I consider luxury buildings or, at the very
12 least, upscale buildings in Kaka'ako, all new
13 construction, a very different animal from workforce
14 housing. We have one workforce housing project in
15 Kaka'ako, and that's 801 South Street. I assume you're
16 familiar with that building as well. It's not quite
17 accurate to compare the two.

18 If you were to say, well, what is the market price
19 of a workforce housing unit in Kaka'ako today, I would
20 actually point to -- to the resales at 801 South Street.
21 There's been people who are saying the prices may be too
22 high. I disagree, but let's say they are high. Let's say
23 they represent the market rate of those units. 801 South
24 Street, the one-bedrooms sell for \$475,000 per unit. Now,
25 on average, I'm taking all the average -- I'm taking the

1 average of all the one-bedrooms that sold in the past two
2 years.

3 The two-bedroom units sell for \$653,000 per unit.
4 This pricing that the Strategic Economics advisory group
5 that wrote the report, the market prices that they're
6 using are 78 percent higher than what the market prices
7 actually are in Kaka'ako today for workforce housing
8 product. And we're talking about workforce housing, which
9 is a building in which 25 percent of the units are market
10 rate and the other 75 are workforce rate. Very different
11 from, for example, Symphony. Symphony, you've got like a
12 10-, 15-million-dollar penthouse at the top, which is
13 different, a different level of amenities, different level
14 of finishes.

15 I mentioned there's a second error in the report,
16 and that is with regard to the sales prices for the
17 workforce housing units. On page 4 of the study that was
18 posted on the website over the weekend, the consultants
19 talked about what the 120 percent AMI pricing would be for
20 one-bedroom and two-bedroom units that they used in their
21 analysis. For the one-bedroom units they used \$378,000.
22 For the two-bedroom units they used \$458,000.

23 However, when you get to the guts of their
24 analysis, on page 9 of the study, which is the workforce
25 pro forma, they use a -- they use significantly different

1 sales prices for the workforce housing units. The blended
2 average of the two categories of one-bedroom and
3 two-bedroom units is \$482,000. So if you're saying the
4 average of the workforce is 42, that's well above their
5 earlier stated values of about 378 and 450. Something's
6 not adding up there.

7 So I assume that someone at HCDA on staff is kind
8 of checking the math, challenging assumptions, making sure
9 that, you know, this is all penciling out. Because, you
10 know, the board is being asked to rely upon this
11 information fairly heavily, and it's been referenced
12 several times by staff. I just want to make sure that
13 we're all doing that here.

14 The third thing, which I said there's two and a
15 half things that I challenge. The last half thing is
16 actually one of the basic tenets of the analysis is that a
17 developer will proceed with the project if it meets the
18 hurdle of 18 percent profit margin on cost. And
19 developers typically, okay, look at either profit margin
20 on costs or profit margin on revenue when deciding whether
21 or not to proceed with a project.

22 The feasibility threshold that they use is an 18
23 percent profit margin on cost, which translates to a 15
24 percent profit margin on net revenue. You'll hear
25 developers use both.

1 The consultants basically say that a developer
2 will make -- they'll make the greenlight decision to
3 proceed once they hit that feasibility hurdle. And they
4 base that on allegedly talking to developer -- their exact
5 language was "developers with experience developing
6 high-rise projects in Honolulu."

7 As I've mentioned previously, I've been privy to
8 quite a few pro formas and proposed projects here in town
9 as people come to my current employer and my former
10 employer for financing. I can tell you that that's not
11 the typical margin for proceeding, for making a greenlight
12 decision. Where I worked, we would actually not invest in
13 those projects. A project margin that low on either
14 revenue or cost is too risky. High-rise development is an
15 inherently risky enterprise. And there are people who
16 will proceed at those margins. I'm not saying they don't
17 exist. But as I alluded to in previous testimony, those
18 people have different incentives; they are different
19 abilities to finance these projects.

20 I have seen one project in town that did proceed
21 with a 15 percent profit margin on revenue, which
22 translates to 18 percent profit on costs. That project
23 was not financed. That project was a hundred percent
24 equity. That's a financing structure that the -- the
25 local local developers, little guys, or even the

1 successful little guys cannot do because they actually
2 need to borrow from a bank. They need to lever their
3 investment needs to these projects.

4 So, you know, I bring these points up with the
5 study because I just wanted to challenge, you know, not
6 only the accuracy, but also the reliability of the study
7 that is -- I think is very important for you all to be --
8 to be relying upon.

9 CHAIR WHALEN: Can you wrap up, please?

10 MR. WALTHER: I'll wrap up.

11 CHAIR WHALEN: It's long --

12 MR. WALTHER: And finally -- yeah.

13 CHAIR WHALEN: -- past three minutes. Yeah.

14 MR. WALTHER: Thank you for your patience.

15 CHAIR WHALEN: Okay.

16 MR. WALTHER: So the last thing is, you know, the
17 company that did the study is called Strategic Economics.
18 If you go to their website, you can kind of find out a
19 little bit more about them, their agenda, their world
20 view.

21 So I looked at them this morning. And basically
22 they're -- they have 11 principals and associates, ten of
23 whom have master's in planning. Seven of them were from
24 Cal Berkeley. You know, the one principal there who
25 doesn't a master's in planning, he has a master's in

1 public policy. I have nothing against people who have
2 master's in planning. I have a good friend who has a
3 master in planning from Berkeley. My wife has a master's
4 from Berkeley as well.

5 CHAIR WHALEN: All right. So, please, I mean, you
6 know, you're really --

7 MR. WALTHER: Right.

8 CHAIR WHALEN: -- rambling here.

9 MR. WALTHER: Thank -- okay.

10 CHAIR WHALEN: So just get to the point.

11 MR. WALTHER: Okay. Thank you.

12 CHAIR WHALEN: And wrap up. Please.

13 MR. WALTHER: All right.

14 CHAIR WHALEN: You have like half a minute.

15 MR. WALTHER: Okay. So the final, look, the final
16 sense is actually -- is that, you know, I question the
17 wisdom of hiring planners to do an economic and financial
18 feasibility analysis. This is very important, and the
19 board's voting on something today that's basically going
20 to shut down the production of workforce housing for
21 middle-class-income people in Hawaii. I just ask you to
22 take care that you examine what you have before you.
23 Thank you.

24 CHAIR WHALEN: First of all, I'd like to have --
25 staff, do you have any comments or responses to that, or

1 questions?

2 EXECUTIVE DIRECTOR: You know, I have an economics
3 degree from the university, but I won't say I'm an expert.
4 But one critique of the profession has been that if you
5 stack up economists on a line, you'll never reach a
6 conclusion. You know, which is only to say that depending
7 on your philosophy, if you are a Keynesian who believes
8 that government can have something to do with the market
9 and be sure that the public is benefiting from affordable
10 housing and development, or if you believe that it should
11 be a free and open market and let the market resolve
12 very -- different schools of thought.

13 And I don't think we want to argue about that
14 today, Berkeley notwithstanding. But I think that the
15 report that we have from Strategic Economics that was
16 posted on Thursday, the public, we had referenced
17 previously as well, that was the final, does make a
18 best-effort and rational-basis argument for why the
19 numbers we selected work, based on actual data that we
20 have from the work that HCDA has done in the district.
21 And that information that Strategic worked on was based on
22 pro formas that we had been running previously. So, you
23 know, it doesn't come out of nowhere. We just wanted an
24 independent look at what we were doing.

25 MR. NEUPANE: And the work they had for city and

1 county too.

2 EXECUTIVE DIRECTOR: And the work the city and
3 county had been doing in the district. So, you know, we
4 can disagree about the analysis, but that's the analysis
5 that we have.

6 CHAIR WHALEN: Well, I'd just like to make a
7 comment that to get a master's degree in urban planning
8 depends on where you went to school. Where I went to
9 school was Columbia University, and we were required to
10 take real estate economics courses and do pro formas for
11 projects. So we don't come ungrounded in economics.

12 MR. WALTHER: Chairman, no disrespect. I know
13 you're experienced and well -- well-respected planner in
14 town. I just kind of question that having one point of
15 view from this one company.

16 CHAIR WHALEN: Thank you.

17 Any other questions? Thank you.

18 We don't have any others. But -- anyone else
19 signed up, but would you like to speak?

20 Also, actually, the previous speaker, did you
21 submit written testimony?

22 MR. WALTHER: I did two days ago. Did not confirm
23 what I did this time.

24 CHAIR WHALEN: Okay. If you would like to submit
25 written comments, that might be helpful to have it on

1 record.

2 MR. HUI: Hi, good morning, everyone. My name is
3 Kris Hui. I represent OliverMcMillan. We're a local
4 developer in town. I did submit written testimony about
5 six weeks ago in the -- prior to the very first hearing.

6 Couple of the points that I wanted to make today
7 really has to deal a little bit with new housing delivery.
8 Looking back at the history of HCDA, which was founded in
9 1976, in 1987, 30 years ago, was roughly the first time
10 that HCDA introduced reserve housing for sale. And
11 specifically, kind of to the district that we're looking
12 at is in Kaka'ako. And looking back at the projects that
13 have actually been delivered -- and when I mean delivered,
14 I mean fully built, people closed escrow and moved in.
15 There have been a total of 617 units delivered in the last
16 30 years. And what -- what's quite special about that, I
17 think, is in the last five, six years, the majority of
18 those units have been delivered.

19 Taking OliverMcMillan, for example, when I was
20 looking to move back home and work here, you know, one of
21 the things that enticed me working for OliverMcMillan was
22 that it actually was a company that wanted to build
23 affordable housing, reserve housing specifically. We were
24 approached many times to ask if we wanted to buy credits
25 to basically not include affordable or reserve housing in

1 our buildings, and we declined.

2 And so with Pacifica and Symphony Honolulu, we did
3 deliver 224 units, which frankly is about 36 percent of
4 the entire 30-year history that it's been delivered.

5 with that said, take workforce housing in 2011,
6 when the Mauka Area Rules came about, 801 South delivered
7 another 784 units in about six years' period of time. And
8 as we look forward to, again, Kaka'ako specifically
9 for-sale, reserve or workforce housing specifically,
10 there's another 618 units that we can see being delivered
11 in the form of Keauhou Place, Ke Kiloana, as well as the
12 803 Waimanu project.

13 So one of the major main points that we wanted to
14 make, as far as OliverMcMillan, is that, you know, there
15 is this catalyst that is moving, and there -- it's
16 different to build in Kaka'ako, specifically HCDA. I used
17 to work for affordable housing developer in San Diego for
18 seven years before I moved back. The difference in
19 affordable housing in California, as we know, it's more
20 stringent, similar to the great intent that HCDA board is
21 trying to put in the rules today.

22 But the primary difference in the affordable
23 housing that California has pushed forward and has done
24 successfully is a lot of it's subsidized. I think the
25 main difference for what we're doing here, in Kaka'ako

1 specifically, is that private developers, for-profit
2 developers are being asked to build housing and include it
3 in their projects.

4 Again, this is something that OliverMcMillan has
5 not shied away from. We continue to want to do that.
6 However, we do see certain aspects of certain rules to
7 make it potentially more onerous for a project to be
8 feasible. We frankly, right now, are not landowners of
9 any form. We do not own a single piece of land. We
10 frankly would partner with landowners that want to
11 ultimately see housing being built and play a part in that
12 role. And from what we hear, a lot of the landowners that
13 may be sitting behind us that aren't Kamehameha Schools or
14 Howard Hughes, that these rules don't necessarily apply
15 to, will find it hard to also move forward.

16 And so I kind of close with that statement that
17 it -- the rules here are -- are -- I think the intent is
18 great, but they don't exactly apply to everyone in the
19 district, number one. And number two, it does -- there
20 are differences with applying affordable rules where in
21 cases like California or other places, where they're
22 typically subsidized projects, they don't always apply to
23 private inclusionary development. Thank you.

24 CHAIR WHALEN: Thank you. Any questions?

25 MEMBER OH: Sure.

1 CHAIR WHALEN: Yes.

2 MEMBER OH: Kris.

3 MR. HUI: Yes.

4 MEMBER OH: You mentioned that in terms of the
5 landowners, right? So the fact that OliverMcMillan
6 doesn't own a single parcel or single lot in the area.

7 MR. HUI: Mm-hmm.

8 MEMBER OH: Now, without revealing corporate, you
9 know, business plans or so forth --

10 MR. HUI: Sure.

11 MEMBER OH: -- I mean, with the current workforce
12 housing rules as it is --

13 MR. HUI: Workforce? Okay.

14 MEMBER OH: Yes, the workforce. Specifically,
15 workforce housing rules. Have you been in talks in terms
16 of possibilities or any financial feasibility with any
17 smaller landowners and/or even partnering up with KS or
18 Howard Hughes?

19 MR. HUI: We have. We have -- we have -- we have
20 actually went and discussed with Kamehameha Schools about
21 a certain block to develop. And based on all of our
22 financial feasibility analysis, the -- for that specific
23 site, workforce did not pencil for us. And so we actually
24 proposed retail mixed-use with apartments. But it -- we
25 did not find common ground with what we believe land value

1 should be to make that project pencil for OliverMcMillan
2 and its risk parameters coupled with what the Kamehameha
3 Schools was looking for with respect to return for land.

4 And then on the work -- on a different site, we
5 also looked at the workforce 7.0 FAR studied, again, based
6 on the site and other rules that are related to tower
7 separation, tower spacing, four-plate sizing, related to
8 the size of your land. And we also could not find a
9 project that could pencil for the site that we happened to
10 be looking at.

11 MEMBER OH: So you're saying that basically with
12 the current -- the type of the sizes in Kaka'ako right
13 now, especially with the smaller landowners --

14 MR. HUI: Mm-hmm.

15 MEMBER OH: -- you're saying that you've talked
16 with landowners, smaller landowners, and for the most part
17 you haven't been able to make it work because it didn't
18 pencil? Is that what you're saying?

19 MR. HUI: For the most part -- again, we don't
20 have access to every single site in every --

21 MEMBER OH: Sure --

22 MR. HUI: -- in the entire district. For the ones
23 that -- again, I think Mr. Brewbaker mentioned scale is
24 important. We primarily don't look at 20- to 50-unit
25 projects. They will likely be 400-foot tall buildings

1 with 400-plus units. Similar to A'ali'i, as you -- you
2 all have approved, there is a trend to go to smaller units
3 these days. And this is not that different than the high
4 cost of housing in San Francisco or New York City or other
5 places.

6 And so as far as looking at feasibility of certain
7 particular land sites, you know, we always will start with
8 current zoning, because we're not looking to ask for
9 something different. And so naturally as you -- Symphony
10 and Pacifica, both projects, the market units subsidize
11 the reserved units. And as that gap grows, you know, with
12 construction costs and whatnot, and frankly, land cost,
13 you know, there are -- there's less likely projects, at
14 least in the short to medium term, that are -- that look
15 financially feasible.

16 You know, as -- as you look back at history, in
17 HCDA's history, around the time of the superblock, which
18 we can realize with Nauru Tower, Hawaiki, Ko'olani, Hokuia,
19 that ultimately, eight towers, took almost 30 years to
20 finally be finished, with the culmination of waihonua. So
21 it isn't -- it seems like this big boom is happening. And
22 it's true that, you know, projects I think around a
23 certain price point and certainly with the scale that
24 Howard Hughes is able to accomplish, you know, that's kind
25 of what we've seen in the last five years.

1 MEMBER OH: Okay. Thank you, Kris.

2 MR. HUI: Thank you.

3 CHAIR WHALEN: I just wanted to ask you about you
4 mentioned looking at zoning first. The only project I'm
5 aware of that OliverMcMillan has done in Kaka'ako is the
6 Symphony.

7 MR. HUI: Pacifica Honolulu as well.

8 CHAIR WHALEN: Pacifica as well? Okay.

9 I recall -- I'm not as familiar with the Pacifica
10 or their background, but this board is certainly familiar
11 with the Symphony in terms of the reflective-glass issue.

12 MR. HUI: Yes.

13 CHAIR WHALEN: But prior to that, there was a
14 significant variance that was requested and granted by the
15 previous board.

16 MR. HUI: Sure.

17 CHAIR WHALEN: For the Symphony Tower.

18 MR. HUI: Mm-hmm.

19 CHAIR WHALEN: So when you entered into the, you
20 know, purchase of the property, did you anticipate that
21 that variance would be required? And were you relying on
22 a variance to --

23 MR. HUI: No, I don't think there was a reliance
24 on a variance. I think what was occurring was actually
25 something similar to this time.

1 In 2010, when the land was being purchased and
2 discussed, the Mauka Area Rules were being put into place
3 in 2011. So I think we were also at a culmination of
4 looking at a project where rules also are changing. We're
5 trying to adapt to them and follow them and ultimately
6 make a successful project out of it.

7 The variance related to the turning of the
8 building, I believe, was looking originally at no
9 mauka-makai orientation. If you look across the street at
10 909 Kapiolani or Pacifica, all of those buildings were
11 broadside to Kapiolani to preserve a view corridor towards
12 Diamond Head. And so the building was originally designed
13 that way. Prior to the 2011 Mauka Area Rules,
14 OliverMcMillan tried its best to follow the newest rules,
15 as you all are looking to look at today. And so in the
16 middle of design, basically, we looked to keep the
17 original design, which then required a variance.

18 CHAIR WHALEN: Okay. Well, the 2011 rules took 11
19 years to adopt.

20 MR. HUI: Sure.

21 CHAIR WHALEN: There was -- in the meantime there
22 was an environmental impact statement, interim design
23 studies. So the rules about the tower orientation were
24 known long in advance of the actual adoption of the rules.
25 So are you purchased -- went into a purchase agreement in

1 2010?

2 MR. HUI: Roughly 2010.

3 CHAIR WHALEN: You're not aware of the advent of
4 any of these changed rules? I mean, because I think that
5 seems a little strange to me, that there was no awareness.

6 MR. HUI: Well, I -- I think, you know, rules, are
7 like you said, being presented for many, many years. I
8 think ultimately when they get adopted is -- is an
9 important milestone, if you will. And we ultimately are
10 purchasing land based on rules that are in place as
11 opposed to rules that we are trying to forecast what
12 legislature will ultimately approve.

13 CHAIR WHALEN: Okay. Anything?

14 MEMBER WATERHOUSE: John.

15 CHAIR WHALEN: Yes?

16 MEMBER WATERHOUSE: I had a question. You had
17 mentioned in your testimony to date and also in your
18 written testimony submitted at the end of March that there
19 is this trend for smaller units?

20 MR. HUI: (Nods.)

21 MEMBER WATERHOUSE: What do you -- are you -- I
22 don't want to put words in your mouth, but what are you
23 meaning by that? What's -- what's going on?

24 MR. HUI: From what we've seen --

25 MEMBER WATERHOUSE: What's causing --

1 MR. HUI: -- in San Francisco or other high-cost
2 housing areas --

3 MEMBER WATERHOUSE: No, no, how about here?

4 MR. HUI: Well, it's similar here. So in
5 Honolulu, high-cost housing area, such as downtown,
6 Kaka'ako, Ala Moana area, right now, because of also the
7 high cost of construction, the high cost of land, the --
8 the one way to continue to build housing is to ultimately
9 build smaller units that will then have a price point that
10 is still tolerable or able to be afforded by the masses.
11 And translating to a similar, you know, size building, it
12 means more units, more density, smaller units.

13 MEMBER WATERHOUSE: Okay. And how about the
14 market? Is that what the demand is as well? Because --

15 MR. HUI: I think no one knows that yet. Our
16 average unit sizes at Symphony were 1100 square feet. We
17 built one-bedrooms at 672 square feet. So I think
18 developers will try to be nimble and look at rules as they
19 come, and as they're adopted, and as they're approved.
20 And if the rule that's approved provides a factor of less
21 than one for a one-bedroom, it's going to make it more
22 difficult to build, because a one-bedroom unit, I -- I
23 never understood why a one-bedroom would not be counted as
24 one unit. But for some reason in the rules it's, I think,
25 .9 of a unit.

1 So there's a -- there's going to be, again,
2 potential challenges to deliver the amount of number of
3 units and have the market unit subsidized for reserve
4 housing; which is primarily what OliverMcMillan does,
5 builds market housing and reserve housing. So we're a
6 little less versed on the workforce side.

7 MEMBER WATERHOUSE: Thank you.

8 CHAIR WHALEN: Yes. Any other questions? I
9 think, Laurel, did you have a question?

10 MEMBER JOHNSTON: No. I just wanted you to
11 recognize Pat.

12 CHAIR WHALEN: Okay. All right.

13 MEMBER SCOTT: I have a question.

14 MR. HUI: Yes.

15 MEMBER SCOTT: Just as far as clarification, you
16 said you were working on two projects that didn't pencil
17 out.

18 MR. HUI: Yeah, I was asked if we --

19 MEMBER SCOTT: Right.

20 MR. HUI: We continue to look at projects all the
21 time.

22 MEMBER SCOTT: But those were projects based on
23 the current rules, not on --

24 MR. HUI: That's correct.

25 MEMBER SCOTT: -- proposed rules? Right.

1 MR. HUI: That's correct.

2 MEMBER SCOTT: So under the current rules, you
3 weren't able to --

4 MR. HUI: That's correct.

5 MEMBER SCOTT: -- make it work?

6 MR. HUI: Yes.

7 MEMBER SCOTT: Okay.

8 MR. HUI: Thank you for your time.

9 CHAIR WHALEN: All right. Thank you.

10 MR. HUI: Great. Thanks.

11 CHAIR WHALEN: Anyone else like to speak who has
12 not signed up to speak?

13 Okay. I would like members now to consider and
14 deliberate on the proposed amendments and staff-suggested
15 alternatives.

16 Before I -- we do that, I do have some legal
17 questions, and I think maybe other board members do, in
18 terms of the amount of modification that could be made to
19 the draft rules in terms of case law. So I'd like to
20 discuss that with our deputy attorneys general in
21 executive session.

22 Is there a motion to enter into executive session
23 in accordance with Hawaii Revised Statutes 92-5(a)(4) to
24 consult with the board's attorneys on questions and issues
25 pertaining to the board's powers, duties, privileges,

1 immunities, and liabilities with respect to administrative
2 rules amendments?

3 MEMBER FANG: So moved.

4 MEMBER SCOTT: So moved.

5 CHAIR WHALEN: Well, that was quick. Which of --
6 let's see. We'll say that Wei was -- made the motion and
7 Steve seconded.

8 Is there any discussion on the motion?

9 All those in favor, say aye.

10 BOARD MEMBERS: Aye.

11 CHAIR WHALEN: Any opposed?

12 Okay. So the motion has been made and approved to
13 enter into executive session. We'll move to the fifth
14 floor conference room for the executive session.

15 The executive -- oh, boy, I hate to make these
16 estimates, the session, how long the session will take,
17 particularly on this question. I would say probably an
18 hour.

19 Or longer? Oh, my goodness. Did somebody say
20 longer? Anyway, an hour.

21 And the public can -- you can all wait in this
22 room if you want. You're welcome to do that. But I can't
23 predict exactly when we'll come out of executive session,
24 because I think there'll probably be a lot of discussion.

25 MEMBER JOHNSTON: (Confers off the record.)

1 CHAIR WHALEN: Okay. So I'll ask to join the
2 board, Jesse Souki, Deepak Neupane, Michael Wong, Lori
3 Sunakoda, and it will be Tommilyn or Kuulei? Kuulei?

4 MR. NEUPANE: (Nods.)

5 CHAIR WHALEN: Kuulei Moses. Thank you.

6 So we may or may not see you later, but we'll
7 return to this room after the executive session is over.

8 EXECUTIVE DIRECTOR: Chair?

9 CHAIR WHALEN: Yes.

10 EXECUTIVE DIRECTOR: For the public benefit, I'll
11 send someone down in an hour to give a status if the board
12 hasn't broken its executive session. So --

13 CHAIR WHALEN: Okay. That's a good idea, because
14 I don't want to leave you hanging and waiting here,
15 expecting us to be back exactly in an hour. So we'll have
16 somebody let you know. If you're still here, we'll have
17 you -- we'll let you know if we're likely to need more
18 time. Thank you.

19 (Recess taken from 10:20 a.m. until 12:43 p.m.)

20 CHAIRMAN WHALEN: Back in regular session at
21 12:45 p.m.

22 Earlier in this hearing, the staff presented its
23 report that recommended several possible revisions to the
24 draft regulations for the board to consider. In order to
25 provide the public sufficient time to review and comment

1 on not just what those recommendations were, the specific
2 language of any possible revisions, we thought it would be
3 best to continue the hearing. But first I would like to
4 ask if there is any motion from the board, a board member,
5 to consider -- to see what possible revisions we might
6 consider.

7 MEMBER OH: I'd like to make a motion.

8 CHAIRMAN WHALEN: Yes.

9 MEMBER OH: So, one, I move that the staff
10 incorporate the staff-proposed changes from the staff
11 report and provide the board with a Ramseyer version.

12 Number two, I move to continue this hearing to
13 June 7th, at 1:30 p.m.

14 CHAIRMAN WHALEN: Okay. Is there a second to that
15 motion?

16 MEMBER SCOTT: Second.

17 CHAIRMAN WHALEN: Okay. It's been moved by
18 Mr. Oh, then seconded by Mr. Scott to offer this motion.

19 Do board members wish to have a voice vote on this
20 motion? So I'd ask all those in favor of the motion say
21 aye.

22 BOARD MEMBERS: Aye.

23 CHAIRMAN WHALEN: Are there any opposed?

24 Okay. So the hearing is continued to 1:30 on July
25 7th --

1 MEMBER SCOTT: June 7th.

2 CHAIRMAN WHALEN: June 7th, rather. Sorry, June
3 7th. And there will be a further hearing to be announced
4 and posted subsequent to that, when we have issued the --
5 for decision-making.

6 So that concludes the business of the hearing. It
7 now stands continued. The time is now 12:46 p.m.

8 (The hearing adjourned at 12:46 p.m.)
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C E R T I F I C A T E

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2
3 I, ANN B. MATSUMOTO, Certified Shorthand Reporter
4 in the State of Hawaii, do hereby certify:

5 That I was acting as shorthand reporter in the
6 foregoing matter on Wednesday, the 31st day of May 2017;

7 That the foregoing proceedings were taken down in
8 computerized machine shorthand by me to the best of my
9 ability at the time and place stated herein;

10 That the foregoing is a true and correct
11 transcript of the proceedings had in the foregoing matter
12 and that said transcript is a true and correct
13 transcription of my stenographic notes.

14 I further certify that I am not of counsel or
15 attorney for any of the parties hereto, nor in any way
16 interested in the outcome of the cause named in the
17 caption.

18
19
20 Dated this 21st day of June 2017, in Honolulu,
21 Hawaii.

22 

23 ANN B. MATSUMOTO, CSR 377