Culture, Education & Community

Kupu is a 501 (c)(3) non-profit founded in 2007 that empowers youth and young adults through service in conservation and sustainability. In 2016, Kupu:

- **Youth** - Served 320 youth and young adults through quality programs in Hawai‘i and the Pacific

- **Education** - Distributed $520,338 in college funds for higher education opportunities and over $1,000,000 anticipated to be given out in 2017

- **Service** - Engaged nearly 10,000 volunteers in outdoor community service

- **Community** - Over 10,000 environmental education presentations, with over 1,000 directly impacting the Honolulu community

- **Partnerships** --Provide cultural and placed-based education at more than 150 coastal, marine and terrestrial based site across the state
Kupu & the Net Shed

- **Connection to Community** – Service and education are essential to Kupu programs, and we need to work with, and within the community.

- **Central Location** – As a proposed community center, the Net Shed provides easy and convenient access to Kakaʻako’s growing community. Currently the Net Shed has provided services to the community through:
  - **Workshops & Classes**: Cultural, environmental, academic
  - **Events**: Graduations, services, birthday parties, other
  - **Exhibits**: Environmental fairs
Kupu & the Net Shed

- **Connection to the Land & Water** – Since Kupu’s conservation programs promote an intrinsic link and direct impact between the land and sea, the ocean is an essential part of our programs.

- **Marine Location** – The Net Shed’s location at the headwaters of the Ahupua’a of Honolulu, is an ideal location to incorporate marine-based educational opportunities for youth and the community.
  
  - **Training:** Traditional Hawaiian navigation
  - **Demonstrations:** Wa’a carving and sail weaving
  - **Activities:** Place-based and cultural workshops
  - **Partnerships:** NOAA, DLNR Division of Aquatic Resources, and other marine-based organizations
Kupu’s Plan
Green Jobs Training and Community Center

Kupu’s **public-private partnership proposal for a Green Jobs Training Center** will be:

- **Cost-effective and financially beneficial** to HCDA
- **Achieve park goals** through alignment of proposed uses with HCDA Master Plan
- **Build a community resource** for the broader community and youth serving at Kupu through the revitalization and management of the Net Shed
- **Engage users and the community** in sustainability, conservation, education, Hawaiian culture, and an ethic of service and stewardship
Green Jobs Training and Community Center

Kupu is requesting a long-term lease with HCDA to transform the Net Shed into a first-of-its kind mixed use facility that will serve as a:

• **A Community Gathering Place** for workshops, classes, exhibits, and other general interest activities

• **Cultural and Educational Laboratory** for sustainability, conservation, education, culture, service and stewardship programs and activities

• **Hub for Kupu’s Community Program** that serve and benefit under-resourced youth

• **Center for social and microenterprise opportunities** like aquaponics, farm-to-table food ventures, rental space, workshops, etc.
Public-Private Partnership

- Community based program for under-resourced youth
- Environmental education workshops
- Sustainability exhibits
- Presentations and forums open to public
- Hawaiian cultural practices workshops
- Provide high school equivalency and ESL courses
- Farm-to-Table culinary training program
Recent Community Users

- Aloha Harvest
- Alu Like
- The Corporation for National & Community Service
- Friends of Kewalo
- Hawaiʻi State Judiciary
- Honolulu Police Department
- Impact
- Kahua Waiwai
- Kamehameha Schools
- Kānehūnāmoku Voyaging Academy
- Kewalo Harbor Tenants
- Life 360
- Lyon Arboretum
- Na Mea Hawaiʻi
- Native Hawaiian Health
- Pacific Century Fellows
- Pihana Nā Mamo
- Queen Liliʻuokalani Trust
- Trust for Public Land
- University of Hawaiʻi at Mānoa
- USDA Forest Service
- Youth Outreach
Community Uses of the Net Shed

• Educational Classes and Workshops
• Gallery and Displays
• Youth Outreach
• Private Functions
• Educational Film Screenings
• Meeting Space
• Community Clean-ups
• Public Meeting and Staging Space
## Green Jobs Training & Community Center

### Proposed Use

<table>
<thead>
<tr>
<th>Feature</th>
<th>Description</th>
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</thead>
<tbody>
<tr>
<td>Community service engagement for broader public</td>
<td></td>
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<td>Symposium and event space</td>
<td></td>
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</tbody>
</table>

### Plan and Rule Applications

- **Community service engagement for broader public**
  - Conceptual Plan at 5, 9, 106; Makai Rules § 15-23-40(9)

- **Classroom space for cultural and sustainability workshops**
  - Conceptual Plan at 5, 9, 12, 74, 82-84; Makai Plan § 2.2; Makai Rules § 15-23-40(3)

- **Art exhibits featuring local artists**
  - Conceptual Plan at 5, 9, 12, 82-84, 101, 106; Makai Plan § 2.2; Makai Rules § 15-23-40(2) and (3)

- **Exploratorium space for exhibits on sustainability, Hawaiian culture and renewable energy**
  - Conceptual Plan at 5, 9, 12, 74, 82-84; Makai Plan § 2.2; Makai Rules § 15-23-40(8)

- **Symposium and event space**
  - Conceptual Plan at 5, 12, 74; Makai Rules § 15-23-40(9)
## Green Jobs Training & Community Center

### Proposed Use

| Community-based events and workshops and microenterprise facilities, such as aquaponics |
| Food service ventures, such as farm-to-table food truck, agricultural box pick ups |
| Accessory commercial kitchen and imu to provide food for visitors and events |
| Event space rentals similar to the model implemented by the McCoy Pavilion |

### Plan and Rule Applications

| Conceptual Plan at 5, 68, 74; Makai Rules § 15-23-40(9) |
| Conceptual Plan at 12, 74, 106; Makai Rules § 15-23-40(9) |
| Conceptual Plan at 12, 74; Makai Rules § 15-23-40(9) |
| Conceptual Plan at 5, 9, 12, 106; Makai Rules § 15-23-40(9) |
## Benefits to Community

### Renovations
Secured funding for renovation costs to the Net Shed, which will be owned by HCDA.

### Maintenance
Oversight and maintenance of The Center’s surrounding areas, with assistance covering the cost.

### Beautification
Ongoing beautification efforts, including renovating the showers, relining the parking lot, litter pick-up and general grounds-keeping.

### Safety
HPD has reported a 53% reduction in crime at Kewalo Basin (2009-13), and homelessness near the Net Shed has also decreased.

### Engagement
The Center will intentionally enhance the park and community through cultural, environmental, and educational workshops, symposiums, programs, and other outreach opportunities.
## Financial Benefit to HCDA

<table>
<thead>
<tr>
<th></th>
<th>YR 1</th>
<th>YR 2</th>
<th>YR 3</th>
<th>YR 4</th>
<th>YR 5</th>
<th>Monthly Average</th>
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<tbody>
<tr>
<td><strong>Financial Benefit</strong></td>
<td></td>
<td></td>
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<tr>
<td>Kupu Net Cash Flow</td>
<td>$28,918</td>
<td>$62,280</td>
<td>$83,445</td>
<td>$80,346</td>
<td>$77,094</td>
<td>$5,535</td>
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<tr>
<td>10% Share</td>
<td>$2,892</td>
<td>$6,228</td>
<td>$8,344</td>
<td>$8,035</td>
<td>$7,709</td>
<td>$553</td>
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<td><strong>In-Kind Benefit</strong></td>
<td></td>
<td></td>
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<tr>
<td>Estimated Total Value of Capital Improvements to Facility Averaged over 30 years</td>
<td>$210,000</td>
<td>$210,000</td>
<td>$210,000</td>
<td>$210,000</td>
<td>$210,000</td>
<td>$17,500</td>
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<td>Landscaping &amp; Other Services Based on 65 hrs/mo x $23/hr.</td>
<td>$17,940</td>
<td>$18,837</td>
<td>$19,779</td>
<td>$20,768</td>
<td>$21,806</td>
<td>$1,495</td>
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<td><strong>Total Benefit to HCDA</strong></td>
<td>$230,832</td>
<td>$235,065</td>
<td>$238,123</td>
<td>$238,802</td>
<td>$239,516</td>
<td>$19,706</td>
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Support for Keeping Kupu at the Net Shed
Community Questions

- Footprint of Building
- Parking
- Concessions
- Public Use
- Promenade
Capital Campaign Status

Urgency

- **Funding:** Kupu has secured funding for capital improvements through state grants, private organizations, foundations and individuals.

- **Access:** However, Kupu needs a long-term lease with HCDA before it can access secured funds.

- **Expiration:** State funds will lapse in January 2018. $1 million must be spent on construction prior to this date.
MAHALO!
Summary

Area Improvements
Kupu will continue to keep the area clean and safe while promoting sustainability, kuleana, service and culture, and positively impacting lives.

Public-Private Partnership
An aligned partnership to manage a public facility will create a positive value to the park and community with no cost or burden to the HCDA.

Community Engagement
The Net Shed is currently and will continue to be used to serve and benefit the entire community.

Alignment
Kupu’s plans for the Net Shed facility align with HCDA’s Master Plan, Conceptual Plan and Rules.

Urgency
It is urgent we secure a long-term lease to utilize expiring funding.