

## Culture, Education & Community

Kupu is a 501 (c)(3) non-profit founded in 2007 that empowers youth and young adults through service in conservation and sustainability. In 2016, Kupu:

- Youth Served 320 youth and young adults through quality programs in Hawai'i and the Pacific
- Education Distributed \$520,338 in college funds for higher education opportunities and over \$1,000,000 anticipated to be given out in 2017
- Service Engaged nearly 10,000 volunteers in outdoor community service
- Community Over 10,000 environmental education presentations, with over 1,000 directly impacting the Honolulu community
- Partnerships --Provide cultural and placed-based education at more than 150 coastal, marine and terrestrial based site across the state



## Kupu & the Net Shed

- Connection to Community Service and education are essential to Kupu programs, and we need to work with, and within the community.
- Central Location As a proposed community center, the Net Shed provides easy and convenient access to Kaka'ako's growing community. Currently the Net Shed has provided services to the community through:
  - Workshops & Classes: Cultural, environmental, academic
  - Events: Graduations, services, birthday parties, other
  - Exhibits: Environmental fairs



## Kupu & the Net Shed

- Connection to the Land & Water Since Kupu's
   conservation programs promote an intrinsic link and direct
   impact between the land and sea, the ocean is an
   essential part of our programs.
- Marine Location The Net Shed's location at the head waters of the Ahupua'a of Honolulu, is an ideal location to incorporate marine-based educational opportunities for youth and the community.
  - Training: Traditional Hawaiian navigation
  - Demonstrations: Wa'a carving and sail weaving
  - Activities: Place-based and cultural workshops
  - **Partnerships**: NOAA, DLNR Division of Aquatic Resources, and other marine-based organizations

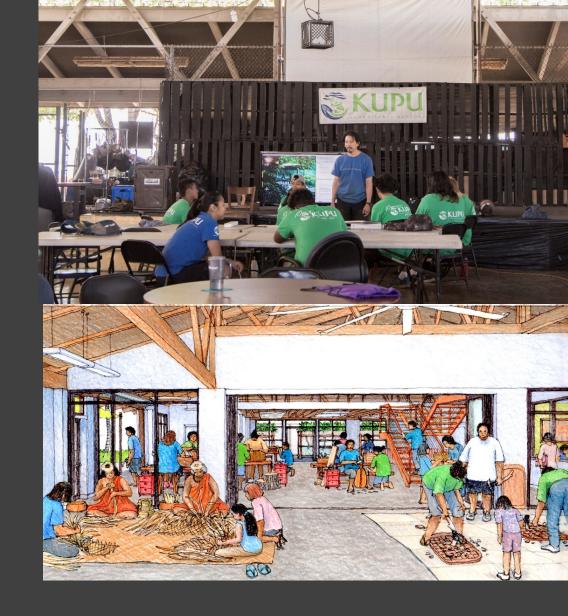




# Green Jobs Training and Community Center

Kupu's **public-private partnership** proposal for a Green Jobs Training Center will be:

- Cost-effective and financially beneficial to HCDA
- Achieve park goals through alignment of proposed uses with with HCDA Master Plan
- Build a community resource for the broader community and youth serving at Kupu through the revitalization and management of the Net Shed
- Engage users and the community in sustainability, conservation, education, Hawaiian culture, and an ethic of service and stewardship





LEGEND

Lease Area

Right of Entry Area

Source 1931 on the second plants to interestors, 2015. The sines Tols graphic has been present for general planting purpose on your and, it have used for boundary interpretations makes analysis.

EXHIBIT 2: Project Area

KUPU GREEN JOB TRAINING CENTER







# Green Jobs Training and Community Center

Kupu is requesting a long-term lease with HCDA to transform the Net Shed into a first-of-its kind mixed use facility that will serve as a:

- A Community Gathering Place for workshops, classes, exhibits, and other general interest activities
- Cultural and Educational Laboratory for sustainability, conservation, education, culture, service and stewardship programs and activities
- Hub for Kupu's Community Program that serve and benefit under-resourced youth
- Center for social and microenterprise opportunities like aquaponics, farm-to-table food ventures, rental space, workshops, etc.



## Public-Private Partnership

- Community based program for under-resourced youth
- Environmental education workshops
- Sustainability exhibits
- Presentations and forums open to public
- Hawaiian cultural practices workshops
- Provide high school equivalency and ESL courses
- Farm-to-Table culinary training program



# Recent Community Users

- Aloha Harvest
- Alu Like
- The Corporation for National & Community Service
- Friends of Kewalo
- Hawai'i State Judiciary
- Honolulu Police Department
- Impact
- Kahua Waiwai
- Kamehameha Schools
- Kānehūnāmoku Voyaging Academy
- Kewalo Harbor Tenants

- Life 360
- Lyon Arboretum
- Na Mea Hawai'i
- Native Hawaiian Health
- Pacific Century Fellows
- Pihana Nā Mamo
- Queen Lili'uokalani Trust
- Trust for Public Land
- University of Hawai'i at Mānoa
- USDA Forest Service
- Youth Outreach



# Community Uses of the Net Shed

- Educational Classes and Workshops
- Gallery and Displays
- Youth Outreach
- Private Functions
- Educational Film Screenings
- Meeting Space
- Community Clean-ups
- Public Meeting and Staging Space



# Green Jobs Training & Community Center

Proposed Use	Plan and Rule Applications						
Community service engagement for broader public	Conceptual Plan at 5, 9, 106; Makai Rules § 15-23-40(9)						
Classroom space for cultural and sustainability workshops	Conceptual Plan at 5, 9, 12, 74, 82-84; Makai Plan § 2.2; Makai Rules § 15-23-40(3)						
Art exhibits featuring local artists	Conceptual Plan at 5, 9, 12, 82-84, 101, 106; Makai Plan § 2.2; Makai Rules § 15-23-40(2) and (3)						
Exploratorium space for exhibits on sustainability, Hawaiian culture and renewable energy	Conceptual Plan at 5, 9, 12, 74, 82-84; Makai Plan § 2.2; Makai Rules § 15-23-40(8)						
Symposium and event space	Conceptual Plan at 5, 12, 74; Makai Rules § 15-23-40(9)						

# Green Jobs Training & Community Center

Proposed Use	Plan and Rule Applications						
Community-based events and workshops and microenterprise facilities, such as aquaponics	Conceptual Plan at 5, 68, 74; Makai Rules § 15-23-40(9)						
Food service ventures, such as farm-to-table food truck, agricultural box pick ups	Conceptual Plan at 12, 74, 106; Makai Rules § 15-23- 40(9)						
Accessory commercial kitchen and imu to provide food for visitors and events	Conceptual Plan at 12, 74; Makai Rules § 15-23-40(9)						
Event space rentals similar to the model implemented by the McCoy Pavilion	Conceptual Plan at 5, 9, 12, 106; Makai Rules § 15-23- 40(9)						

## Benefits to Community

#### Renovations



Secured funding for renovation costs to the Net Shed, which will be owned by HCDA

#### Maintenance



Oversight and maintenance of The Center's surrounding areas, with assistance covering the cost

#### Beautification



Ongoing beautification efforts, including renovating the showers, relining the parking lot, litter pick-up and general grounds-keeping

#### Safety

HPD has reported a 53% reduction in crime at Kewalo Basin (2009-13), and homelessness near the Net Shed has also decreased



#### **Engagement**



The Center will intentionally enhance the park and community through cultural, environmental, and educational workshops, symposiums, programs, and other outreach opportunities

# Financial Benefit to HCDA

		YR 1		YR 2 YR 3 YR 4			YR 5			Monthly Average		
Financial Benefit										1113		71101080
Kupu Net Cash Flow	\$	28,918	\$	62,280	\$	83,445	\$	80,346	\$	77,094	\$	5,535
10% Share	\$	2,892	\$	6,228	\$	8,344	\$	8,035	\$	7,709	\$	553
In-Kind Benefit												
Estimated Total Value of Capital Improvements to Facility  Averaged over 30 years	\$	210,000	\$	210,000	\$	210,000	\$ 2	210,000	\$ 2	210,000	\$	17,500
Landscaping & Other Services  Based on 65 hrs/mo x \$23/hr.	Т	17,940	\$	18,837	\$	19,779	\$	20,768	\$	21,806	\$	1,495
Total Benefit to HCDA	\$ 23	30,832	\$ 2	35,065	\$ 2	38,123	\$ 23	88,802	\$ 23	39,516	\$	19,706

# Support for Keeping Kupu at the Net Shed





















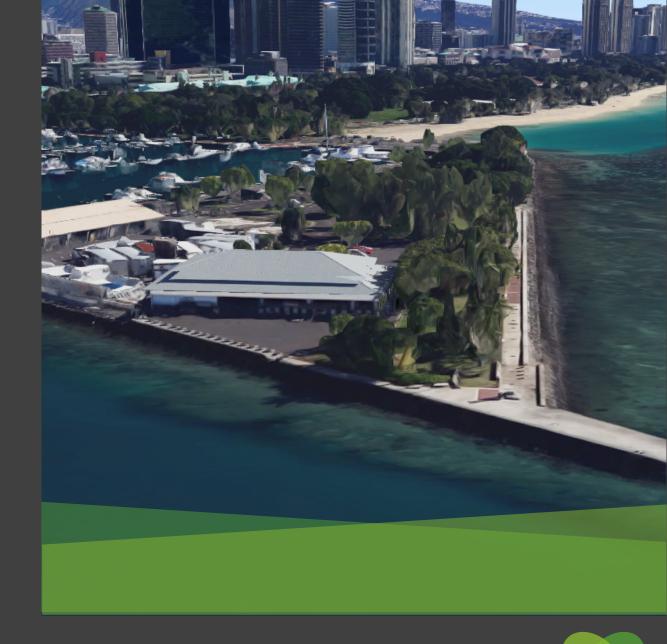






# Community Questions

- Footprint of Building
- Parking
- Concessions
- Public Use
- Promenade



# Capital Campaign Status

### **Urgency**

- through state grants, private organizations, foundations and individuals.
- before it can access secured funds.
- **Expiration:** State funds will lapse in January 2018. \$1 million must be spent on construction prior to this date.





# Summary

#### **Area Improvements**

Kupu will continue to keep the area clean and safe while promoting sustainability, kuleana, service and culture, and positively impacting lives.

#### **Public-Private Partnership**

An aligned partnership to manage a public facility will create a positive value to the park and community with no cost or burden to the HCDA.



#### **Community Engagement**

The Net Shed is currently and will continue to be used to serve and benefit the entire community.

#### Alignment

Kupu's plans for the Net Shed facility align with HCDA's Master Plan,
Conceptual Plan and Rules.

#### **Urgency**

It is urgent we secure a longterm lease to utilize expiring funding.