



HAWAI'I HOUSING FINANCE AND DEVELOPMENT CORPORATION

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Kokua Requested on Gathering Data for 2019 Hawaii Housing Planning Study

HONOLULU – The Hawaii Housing Finance and Development Corporation (HHFDC) is partnering with SMS Research to conduct a phone survey to gather data on housing supply and demand.

“Folks in Hawaii have always been generous in answering this survey which comes around every 2 to 3 years. We have completed the phone surveys on Oahu and are nearing completion on Hawaii Island. However, with less than half of surveys collected on Kauai, Maui, Lanai and Molokai, we’re hoping folks in these communities will help out once again,” stated Jim Dannemiller, president, SMS Research & Marketing Services.

“The telephone survey is a major piece of the 2019 Hawaii Housing Planning Study. The data gathered on housing costs, conditions, demand, and preferences help government and the private sector to plan housing projects and programs,” said Craig K. Hirai, executive director of the HHFDC.

Other participants in the study include the Department of Hawaiian Home Lands; Hawaii Public Housing Authority; Homeless Programs Office of the Department of Human Services; Office of Hawaiian Affairs; Department of Community Services, City and County of Honolulu; Office of Housing and Community Development, County of Hawaii; Kauai County Housing Agency, County of Kauai; and Department of Housing and Human Concerns, County of Maui.

The HHFDC is the primary agency overseeing affordable housing finance and development statewide. The agency is tasked with developing low to moderate-income housing projects and administering state rental assistance and home ownership programs.

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